



5	+ UNIT PROPERTIES	2Q 2018	INCREASE/I	DECREASE	2Q 2017
T	otal Sales Volume	\$519M	-49%	<b>~</b>	\$1.02B
	<sup>w</sup> Price/Unit	\$275,134	+9%	^	\$252,954
	<ul><li>≃ Price/SF</li></ul>	\$332.70	+19%	^	\$279.55
2+	> < Year Built	1968	+1 YR	^	1967
	Average Rent	\$1,908	+5.2	^	\$1,814
	Occupancy Rate	96.5%	-0.6%	<b>~</b>	97.1%
	Units Delivered	1,307	+90%	^	688

#### ABI GEONEWS - SAN DIEGO MSA 2Q 2018 SELECT NEWS CONTINUED ON PAGE 05



General Dynamics NASSCO Hiring Up to 1000 Jobs



Australian Biotech Company, Imagion Biosystems Ltd, to Relocate to San Diego



Teradata to Relocate HQ to San Diego from Ohio By Year's End, Brings 300 Jobs



**∼** +0.6%



FMPLOYMENT GROWTH

AS OF JUNE 2018 Y-O-Y AS OF JUNE 2018

\$66,529 +3.5% \$32,482

MEDIAN HH INCOME 2016 ACS 5-YR EST PER CAPITA INCOME 2016 ACS 5-YR EST





360,028



**UNDER CONSTRUCTION** 

TOTAL INVENTORY AS OF 2Q 2018

# SAN DIEGO MSA - PER SUBMARKET ANALYSIS

					50+		
SAN	DIEGO MSA QUICK STATS UNEN	<b>IPLOYMENT</b>	RATE MEDIAN HH	INCOME PER CA	PITA INCOME T	OTAL INVENTORY *	UNDER CONSTRUCTION
	San Diego MSA	3.7%	\$66,5	529 \$3	2,482	182,894	7,436
Mary III and accoun	North County Coastal	2.9%	\$93,1	40 \$5	9,038	17,381	672
	North County Inland	4.1%	\$65,1	53 \$2	7,923	29,922	104
	East County	4.2%	\$63,5	503 \$2	8,039	24,942	158
	South Bay	4.6%	\$52,3	881 \$2	1,622	24,193	520
	Metro San Diego	3.9%	\$68,1	17 \$3	35,199	93,673	5,847
						* Total inventory numbers ma	ay vary due to zip/city overlap
SAN	DIEGO MSA - PER SUBMARKET AI	VALYSIS	N County Coastal	N County Inland	East County	South Bay	Metro San Diego
TATS	Average Rent (20	2018)	\$1,930	\$1,716	\$1,569	\$1,671	\$2,130
NCY S	% Change	(y-o-y)	+4.8%	+6.4%	+5.2%	+5.3%	+4.7%
UPAI	Occupancy Rate (20	2018)	96.6%	96.2%	96.9%	96.8%	96.4%
))O	% Change from	n 2017	-0.6%	-1.0%	-0.4%	-0.7%	-0.4%
RENT & OCCUPANCY STATS	Units Delivered	d (50+)	N/A	N/A	N/A	N/A	1,307
	Total Sales Volume (2Q 2018	3 50)	\$40,200,000	\$115,000,000	\$38,400,000	\$35,000,000	\$97,750,000
	•						
50+)	Total Sales Volume (2Q 2017		\$30,000,000	\$192,350,000	\$119,140,000	\$10,650,000	\$397,750,000
SALES DATA (50+)	% Change	(y-o-y)	+34%	-40%	-68%	+229%	<b>-75</b> %
ES D	Avg P/U (2Q 2018	3, 50+)	\$300,000	\$366,242	\$185,507	\$360,825	\$284,157
SAI	Avg P/U (2Q 2017	7, 50+)	\$220,588	\$240,738	\$182,171	\$100,472	\$402,174
	% Change	(y-o-y)	+36%	+52%	+2%	+259%	<b>-29</b> %
	Total Sales Volume (2Q 2018	, 5-49)	\$9,813,000	\$12,856,309	\$24,764,000	\$8,778,408	\$136,341,000
-49)	Total Sales Volume (2Q 2017	, 5-49)	\$10,510,000	\$39,720,800	\$28,550,000	\$33,963,772	\$159,045,500
IA (5-	% Change	(y-o-y)	-7%	-68%	-13%	-74%	-14%
SALES DATA (5-49)	Avg P/U (2Q 2018	, 5-49)	\$265,216	\$153,051	\$206,367	\$175,568	\$273,228
SALE	Avg P/U (2Q 2017	, 5-49)	\$318,485	\$178,923	\$165,029	\$182,601	\$214,636
	% Change	(y-o-y)	-17%	-14%	+25%	-4%	+27%

## **50+ UNIT PROPERTIES**

	2Q 2018	INCREASE/DECREASE	2Q 2017
Total Sales Volume	\$326M	-56%	\$750M
<ul><li>□ Price/Unit</li></ul>	=	+7%	\$279,393
<pre></pre>	\$340.08	+19%	\$285.19
> Year Built	1988	+2 yrs 🔨	1986

## **TOP 3 TRANSACTIONS BY PRICE/UNIT (50+)**



#### Sofi Shadowridge

Vista, 314 Units | \$115,000,000 \$366,242/Unit | \$378.35/SF | Built 2005

#### **LaTerra Select Stone Creek**

Chula Vista, 97 Units | \$35,000,000 \$360,825/Unit | \$455.66/SF | Built 2018

#### Oceanbreeze Village

Oceanside, 72 Units | \$22,700,000 \$315,278/Unit | \$326.15/SF | Built 1989



#### 2Q 2018 Transactions by Year Built

	# of Transactions	Avg Price/Unit	Avg Price/SF
2010+	1	\$361K	\$456
2000-09	1	\$366K	\$378
1990-99	0	N/A	N/A
1980-89	3	\$257K	\$285
Pre-1980	3	\$258K	\$315

## 5 - 49 UNIT PROPERTIES

		2Q 2018	INCREASE/D	ECREASE	2Q 2017
Total Sales Volume		\$193M	-29%	<b>~</b>	\$272M
<u>В</u>	Price/Unit	\$243,738	+22%		\$200,583
R A	Price/SF	\$320.91	+21%		\$264.90
_	Year Built	1965	+1 yr		1964

### **TOP 3 TRANSACTIONS BY PRICE/UNIT (5-49)**



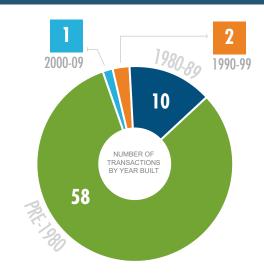
**4949 - 4953 Cape May Avenue** San Diego, 5 Units | \$3,000,000 \$600,000/Unit | \$963.70/SF | Built 1950

#### The 25 on Fifth

San Diego, 25 Units | \$14,500,000 \$580,000/Unit | \$379.20/SF | Built 2008

#### 1440 - 1448 Morena Blvd

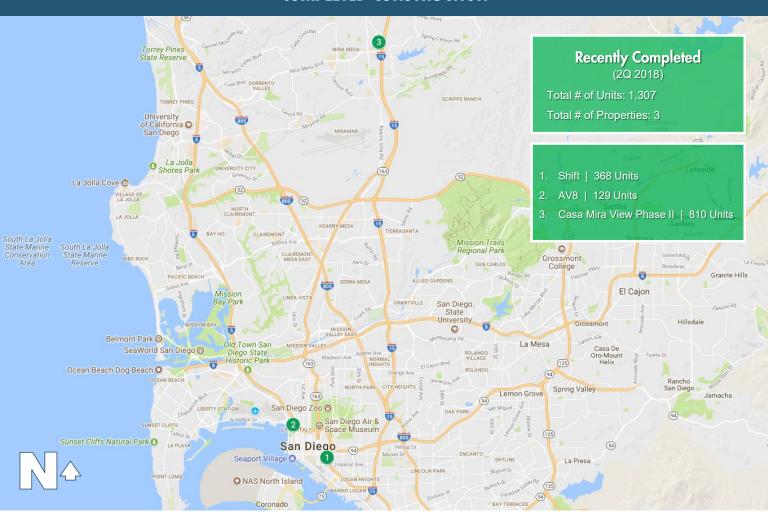
San Diego, 6 Units | \$3,050,000 \$508,333/Unit | \$762.50/SF | Built 1950



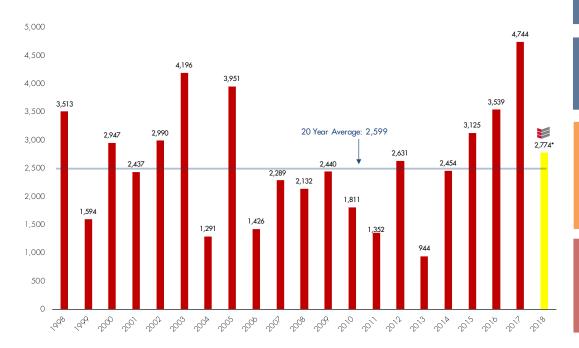
## 2Q 2018 Transactions by Year Built

	# of Transactions	Avg Price/Unit	Avg Price/SF
2010+	0	N/A	N/A
2000-09	1	\$580K	\$379
1990-99	2	\$334K	\$348
1980-89	10	\$199K	\$291
Pre-1980	58	\$236K	\$320

## **COMPLETED CONSTRUCTION**



## SAN DIEGO MULTIFAMILY CONSTRUCTION PIPELINE | 2Q 2018



\* Project Units Delivered. Project units delivered is based on when the total project is completed, not as individual buildings/units are delivered

TOTAL UNIT INVENTORY
5+ UNIT PROPERTIES: 360,028

PRE-LEASE ABSORPTION
RATE
14

### **Under Construction**

Total # of Units: 7,436

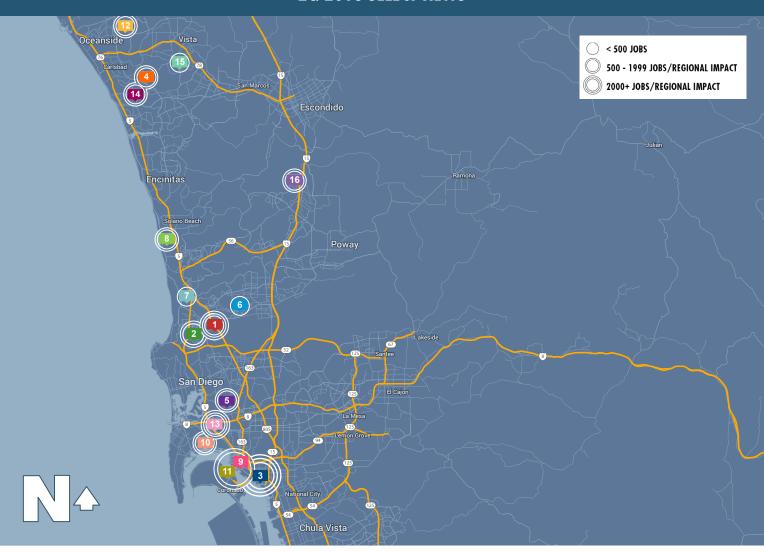
Total # of Properties: 44

#### **Planned**

Total # of Units: 4,056
Total # of Properties: 22



### **2Q 2018 SELECT NEWS**



- Illumina Grows SD Footprint with Manufacturing Facility
- 2 Eli Lilly's \$90M Expansion Doubles Co.'s Local Footprint
- 3 General Dynamics NASSCO Hiring Up to 1000 Jobs
- London-based DNA Electronics Chooses Carlsbad for Expansion
- Mission Valley's Riverwalk: Golf out, 80-acre Park in Plus 4,000 Homes, Offices, Shops
- 6 Biotech Firm BioLegend Starts Construction on New \$100M
- Australian Biotech Company, Imagion Biosystems Ltd, to Relocate to San Diego
- 8 Developers Planning New Oceanfront Resort in Del Mar

- 9 Ritz Carlton, Whole Foods OK'd for East Village, \$400M Highrise to Include Apartments, Condos, Offices
- Airport Board Approves Construction of \$229M Inspection Facility to Serve International Arrivals
- Protea Waterfront Development Selected to Redevelop Seaport Village
- New Pro Soccer Team to Build Stadium in Oceanside at SoCal Sports Complex
- \$1 Billion Federal Grant to Fund Mid-Coast Trolley Extension New Stations in Mission-Pacific Beaches, VA Medical Center, UCSD and Genesee Ave
- 14 Hospital Deal to Fuel Downtown Escondido Construction Boom
- MiraCosta College Launches its Inaugural Biomanufacturing Bachelor's Program
- Teradata to Relocate HQ to San Diego from Ohio By Year's End, Brings 300 Jobs

# ABInsight SAN DIEGO MSA: THE MARKET'S LATERAL LINE

BY: THOMAS M. BROPHY. DIRECTOR OF RESEARCH

## The Market's Lateral Line

by Tom Brophy, Director of Research, ABI Multifamily



The lateral line, in aquatic vertebrates such as sharks, is a system of sense organs which is used to detect movement, vibration, and pressure gradients in the surrounding water. As Discovery Channel's 'Shark Week' detailed, sharks use changes in their environment, specifically sensing electro-magnetic waves/pulses via their lateral lines, to better position themselves to strike at prey. In more laymen terms, the lateral line enables the shark to detect its prey without seeing it.

today's information In data-rich, light, central banker skewed-market environment sometimes the only thing investors can truly count on is gut instinct and inspection of the market's tea leaves. By all accounts the economy is firing on all cylinders with GDP at 4.1%, inflation just a tick over 2%, National unemployment at 4% and interest rates still hovering near historic lows. As Elliott D. Pollack opined in his July 31st Monday Morning Quarterback newsletter, "most economists expect GDP this year to come in at or above 3.0%. And while how sustainable this is over the long run is open to debate (there are good demographic reasons to doubt that it is), the economy is doing just fine, thank you. Enjoy the party."

## San Diego Market Metrics:

By the Numbers

The MSA's total sales volume (5+ unit properties) decreased (49%), year-over-year, to \$518M across 79 transactions representing 1,886 total units sold. Sales of 50+ unit properties witnessed an even larger volume contraction, decreasing (56%) y-o-y to \$326M. Average price-per-unit amount increased to \$297,765 or 7%. As with 50+ unit properties, 5 to 49 unit properties saw its volume decrease (29%) to \$192M with a 22% increase in average price-per-unit amounts to \$243,738.

The San Diego MSA experienced a 90% y-o-y increase in 2Q unit deliveries with 1,307 new units delivered to the market. For 2018, San Diego area developers are on track to deliver 7,200+ new units, the most since the mid-1980s. Despite elevated unit deliveries, Occupancy rates for the MSA contracted marginally, (0.6%), to 96.5% while average rent increased 5.2% to \$1,908.

North County Inland Submarket claimed the top spot in the MSA for rent growth at 6.4%, followed by South Bay at 5.3%, East County at 5.2%, North County Coastal at 4.8% and Metro San Diego at 4.7%. The Metro San Diego Submarket

continues to claim the top spot in actual average rent which at \$2,130 is the highest in the region. In regards to occupancy, East County overtook South Bay to become #1 at 96.9%, South Bay #2 at 96.8%, North County Coastal #3 at 96.6%, Metro San Diego #4 at 96.4% and North County Inland at 96.2%.

## What's Up?

Rent Control & Price-per-Unit

The single biggest issue, from a real estate perspective, facing both renters and owners in this year's California midterm elections is the fate of Prop 10. Prop 10, for those living under rocks at Seal Beach, is the initiative that would overturn California's Costa-Hawkins Rent Control Act thereby allowing local municipalities to impose rent control, on any type of rental housing, within their respective jurisdictions. If passed municipalities with rent control, and similar statutes, already on the books could immediately begin its implementation; National City, in San Diego's South Bay Submarket, being the latest municipality to take up the issue.

Despite the uncertainties of the legislation hasn't reduced investor's stated interest in the California markets we currently cover, i.e. San Diego and Sacramento MSAs. What has reduced investor interest? High price-per-unit amounts which, for San Diego Investment/Institutional Grade (IG) properties (50+ units) recently peaked at \$297K/unit at the end of 2Q. As a result of higher per unit pricing, overall sales volume, and to a lesser degree active listings, have declined for the last three consecutive quarters. This trend should continue as Institutional Investors have decidedly shifted focus, taking profits from California sales and moving them into growing Secondary/ Tertiary Markets to implement value add strategies in markets such as Phoenix, Las Vegas, Tucson and Salt Lake MSAs.

# $\mathsf{AB}Insight_{\circ}$ san diego msa: the market's lateral line

#### BY: THOMAS M. BROPHY. DIRECTOR OF RESEARCH

# The Market's Lateral Line – Yield Curve Inversion?

The 2-year/10-year spread refers to the divergence between the 2-year Treasury note and the 10-year US Treasury bond. Generally speaking the yield on the 10year should be greater than the 2-year based simply on the fact that more adverse economic events are likelier to transpire over a longer timeframe than a shorter one. Why all the noise? During the past three recessions, the 2/10 spread went negative about a year before the onset of the economic slowdown; which, as far as economic indicators go, has been as prescient an indicator as we've had over the last several decades. As of July 31st, the 2/10 spread was a mere 32 bps.

Despite the long list of notable bond trading detractors who firmly believe in the prescience of the 2/10 spread as the true market indicator, I tend to agree with traders such as John Mauldin, MauldinEconomics.com, or Kevin Muir, TheMacroTourist.com,

who assert that given massive Central Bank QE (Quantitative Easing), and real negative rates, has rendered the spread less effective. I would further assert, not only has it made the spread less effective it has also distorted R-star or natural rate of interest. Given the past decade of zero-to-negative interest rates the entire developed world over, central banks have artificially thrust R-star downward causing investors, whether knowing or unknowingly, to increase risk in order to attain greater yields.

I still believe we are closer to negative rates than we are to 4%+ rates. Why do I think this? Given the length of our current recovery, second longest on record, we are probably closer to a correction than continued expansion. The *caveat emptor*, current growth has been spurred by tax cuts and deregulation which could certainly extend the bull market's rally longer than what many are predicting. Nonetheless, in previous recessions central bankers have, on average, needed to cut interest rates ~5%

before normalizing policy. Given the Fed's current 1.5 to 1.75% target, with two more rate hikes expected this year moves the target to 2 to 2.25%, negative rates could certainly be on the horizon.

Final question/thought, suppose real estate return rates mean revert to average historical levels of 3.8%, across the board, and average rental rates soften to 2%+, contingent upon market, where else are you going to find a better return? Investors are slowly beginning to wake up to this new market reality and, my best guess without the benefit of a future indicating magical crystal ball, is that multifamily is where they will want to be.

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# ABI MULTIFAMILY EXPANDS CALIFORNIA FOOTPRINT, OPENS SACRAMENTO OFFICE

ABI Multifamily, the Western US's leading multifamily brokerage and advisory services firm, is pleased to announce its continued regional expansion with the opening of the Sacramento, CA office.

We are pleased to be able to offer our clients in Sacramento the same high level of service and expertise that has made us the leading dedicated multifamily brokerage in San Diego and Arizona, and look forward to fostering new relationships in Sacramento and surrounding areas.

# **ABI COMPARATIVE MARKET REVIEW: 2Q 2018**

SAN DIEGO PHOENIX TUCSON SACRAMENTO							
	Total Population	3,317,749	4,737,270	1,026,099	2,296,418		
S	Unemployment Rate (as of Mar '18)	3.7%	4.2%	4.5%	4.1%		
DEMOGRAPHIC	Employment Growth (y-o-y)	1.5%	3.1%	2.1%	1.6%		
DEM0	Median HH Income	\$66,529	\$55,547	\$46,764	\$62,813		
	Per Capita Income	\$55,168	\$43,249	\$39,541	\$51,370		
	Rent (2Q 2018)	\$1,908	\$1,067	\$831	\$1,423		
<del> </del> (+	% Increase / Decrease	+5.2%	+6.4%	+4.1%	+4.9%		
CONST (50+)	Occupancy (2Q 2018)	96.50%	95.30%	94.50%	96.30%		
		-0.6% 💙	+0.2%	+0.1%	-0.9% 🐱		
RENT/OCC,	Total Inventory (50+)	182,894	303,404	67,093	127,288		
—REI	Total Under Construction (50+)	7,436	16,766	853	3,279		
	Units Delivered (50+, 2Q 2018)	1,307	2,380	N/A	397		
	Total Sales Volume (2Q 2018)	\$326M	\$1.43B	\$242M	\$247M		
(50+)	y-o-y % Increase / Decrease	-56%	+16%	+74%	-14%		
SALES (50+)	Average P/U (20 2018)	\$297,765	\$155,266	\$86,628	\$160,445		
	y-o-y % Increase / Decrease	+7%	+26%	-1% 💙	+28%		



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