



10	+ UNIT PROPERTIES	3Q 2017 INCREASE/DECREASE	3Q 2016
T	otal Sales Volume	\$1.45B +15%	\$1.3B
	□ Price/Unit	\$121,120 +22%	\$99,117
	∝ ≃ Price/SF	\$145.76 +14%	\$128.48
+ 01	> < Year Built	1981 +4 yrs 🖍	1976
	Average Rent	\$996 +3.4%	\$963
	Occupancy Rate	94.8% -0.3% >	95.1%
	Units Delivered	2,598 +125%	1,157

ABI GEONEWS - PHOENIX MSA 3Q 2017 SELECT NEWS CONTINUED ON PAGE 06



IKEA opening second Arizona store near Westgate in Glendale



ASU hiring 3,000+ new faculty and staff to keep up with growth, enrollment tops 100,000+



Plaza Cos and Holualoa Cos Set to Buy Park Central Mall and Plan Major Renovation



∼ +1.9%

ADOA, EBRC 2017 ESTIMATE



EMPLOYMENT GROWTH

UNEMPLOYMENT AS OF SEPT 2017 Y-O-Y AS OF SEPT 2017

\$54,229 +1.0%

\$40,811 **+2.8%**



MEDIAN HH INCOME 2014-15 ACS 5-YR EST PER CAPITA INCOME 2015 EBRC, DOA, BEA ESTIMATE

17,360 **Units** (50+



354,57



UNDER CONSTRUCTION

TOTAL INVENTORY AS OF 3Q 2017

PHOENIX MSA - PER CITY ANALYSIS

					50+			
PHOE	NIX MSA	QUICK STATS UNI	EMPLOYMENT	RATE MEDIAN HH	INCOME PER CAP	ITA INCOME T	OTAL INVENTORY	UNDER CONSTRUCTION
		Phoenix MSA	4.0%	\$54,2	229 \$4	0,811	297,621	17,360
lm.		Phoenix	4.7%	\$47,3	326 \$2	4,231	128,968	5,989
		Mesa	4.5%	\$48,8	309 \$2	4,724	35,914	812
		Scottsdale	3.8%	\$73,2	288 \$5	2,220	24,880	1,658
		Tempe	4.3%	\$49,0)12 \$20	6,667	30,891	3,375
		Glendale	5.0%	\$46,7	776 \$2	1,950	23,308	340
ı	PHOENIX	MSA - PER CITY AN	ALYSIS	Phoenix	Mesa	Scottsdale	Tempe	Glendale
ATS		Average Rent (3	3Q 2017)	\$915	\$897	\$1,277	\$1,189	\$841
CV ST		% Change	e (y-o-y)	+3.6%	+4.3%	+3.0%	+2.5%	+2.4%
UPAN		Occupancy Rate (3	3Q 2017)	94.6%	95.6%	94.3%	94.3%	95.0%
RENT & OCCUPANCY STATS		% Change fro	om 2010	-0.5%	+0.0%	-0.3%	-0.9%	0.0%
RENT		Units Deliver	ed (50+)	924	354	N/A	384	N/A
	Total Sa	iles Volume (3Q 201	7, 100+)	\$561,281,856	\$143,600,000	\$68,950,000	\$176,450,000	\$96,816,500
(+00	Total Sa	iles Volume (3Q 201	6, 100+)	\$389,275,000	\$135,900,064	\$151,000,000	\$160,860,000	\$113,516,000
TA (100+)		% Change	e (y-o-y)	+44%	+6%	-54%	+10%	-15%
SALES DAT		Avg P/U (3Q 201	7, 100+)	\$116,934	\$90,031	\$205,208	\$148,277	\$104,216
SALI		Avg P/U (3Q 201	6, 100+)	\$98,977	\$90,600	\$241,600	\$109,280	\$57,187
		% Change	e (y-o-y)	+18%	-1%	-15%	+36%	+82%
	Total Sal	es Volume (3Q 2017	', 10-99)	\$69,787,000	\$8,796,000	N/A	\$16,890,000	\$7,945,000
(66-	Total Sal	es Volume (3Q 2016	i, 10-99)	\$76,137,143	\$22,654,500	\$3,035,000	\$19,925,000	\$1,440,000
SALES DATA (10-99)		% Change	e (y-o-y)	-9 %	-61%	N/A	-15%	+452%
S DA1		Avg P/U (3Q 2017	', 10-99)	\$81,202	\$79,536	N/A	\$167,228	\$63,560
SALE		Avg P/U (3Q 2016	i, 10-99)	\$64,035	\$62,755	\$151,750	\$93,986	\$27,170
		% Change	e (y-o-y)	+27%	+27%	N/A	+78%	+134%

100+ UNIT PROPERTIES

	3Q 2017	INCREASE/DECREA	SE 3Q 2016
Total Sales Volume	\$1.3B	+19%	\$1.1B
□ Price/Unit		+20%	\$104,661
∝ Price/SF	\$150.31	+11%	\$135.13
→ Year Built	1992	+4 yrs 🖍	1986

TOP 3 TRANSACTIONS BY PRICE/UNIT (100+)



The Standard

Scottsdale, 134 Units | \$43,000,000 \$320,896/Unit | \$381.58/SF | Built 2016

Vistara at SanTan Village

Gilbert, 366 Units | \$73,200,000 \$200,000/Unit | \$199.21/SF | Built 2017

Redstone at SanTan Village

Gilbert, 382 Units | \$71,500,000 \$187,173/Unit | \$187.57/SF | Built 2013



3Q 2017 Transactions by Year Built

	# of Transactions	Avg Price/Unit	Avg Price/SF
2010+	4	\$201K	\$204
2000-09	6	\$137K	\$155
1990-99	7	\$158K	\$172
1980-89	15	\$94K	\$124
Pre-1980	5	\$73K	\$105

10 - 99 UNIT PROPERTIES

	3Q 2017	INCREASE/DECREASE	3Q 2016
Total Sales Volume	\$106M	-18%	\$130M
□ Price/Unit	\$84,781	+24%	\$67,772
∝ Price/SF	\$105.41	+17%	\$89.87
Year Built	1971	+2 yrs 🖍	1969

TOP 3 TRANSACTIONS BY PRICE/UNIT (10-99)



Dolce Villagio

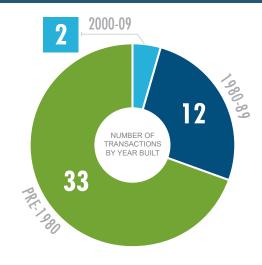
Tempe, 37 Units | \$10,000,000 \$270,270/Unit | \$191.73/SF | Built 2007

Valencia Townhomes

Phoenix, 36 Units | \$8,250,000 \$229,167/Unit | \$165.38/SF | Built 2009

Lee Villas

Phoenix, 13 Units | \$2,295,000 \$191,250/Unit | \$235.38/SF | Built 1969



3Q 2017 Transactions by Year Built

	# of Transactions	Avg Price/Unit	Avg Price/SF
2010+	0	N/A	N/A
2000-09	2	\$250K	\$179
1990-99	0	N/A	N/A
1980-89	12	\$78K	\$101
Pre-1980	33	\$72K	\$95

SINGLE FAMILY RESIDENTIAL - FOR SALE/LEASE

AVG SALES PRICE \$291,800

+4.1%, YEAR-OVER-YEAR AVERAGE

MEDIAN SALES PRICE \$241,700

+5.1%, YEAR-OVER-YEAR MEDIAN

SFR SALES TRENDS *

MONTHLY SALES 7,328

-9.7%, YEAR-OVER-YEAR 0%, MONTH-OVER-MONTH

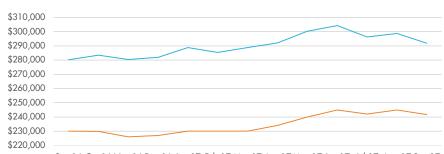
AVG DAYS ON MARKET 67

-7 DAYS, YEAR-OVER-YEAR
-1 DAY, MONTH-OVER-MONTH

FORECLOSURES PENDING 2,595

-26.0%, YEAR-OVER-YEAR -7.0, MONTH-OVER-MONTH

* As of September 2017



Sep-16 Oct-16 Nov-16 Dec-16 Jan-17 Feb-17 Mar-17 Apr-17 May-17 Jun-17 Jul-17 Aug-17 Sep-17

SFR - FOR LEASE

3Q 2017

Median Lease: \$1,397
Average Lease: \$1,567
Avg. Days on Market: 29
Rent Check Quotient™: 3:10

3Q 2016

Median Lease: \$1,323

Average Lease: \$1,496

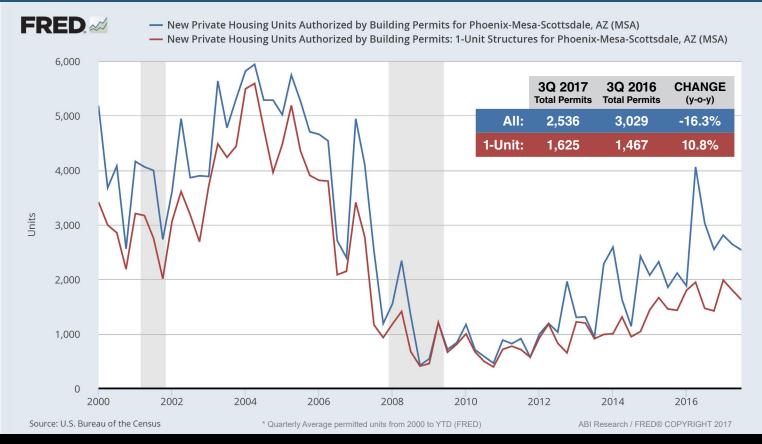
Avg. Days on Market: 28

Rent Check Quotient™: 3:10

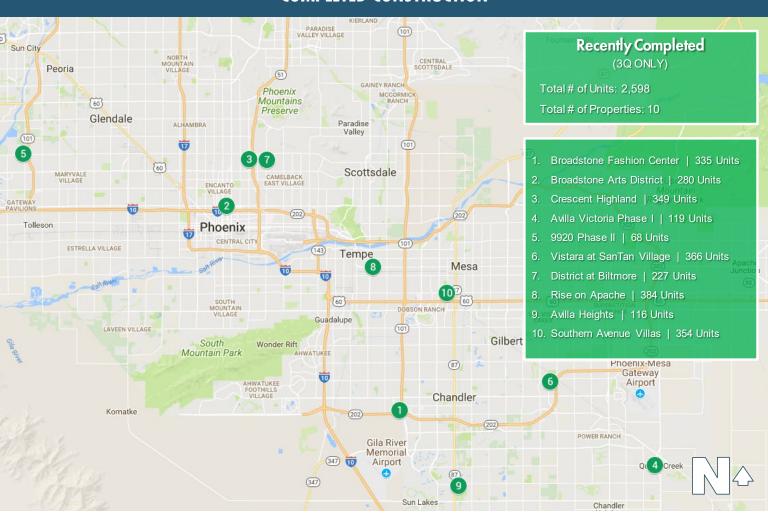
RENT Check Quotient (RCQ) is the ratio of closed rentals to closed sales. For example, 1:2 (one to two) would mean for every 1 rental, there are 2 closed sales. 1:1 (one to one) would mean that the number of closed rentals and closed sales are the same.

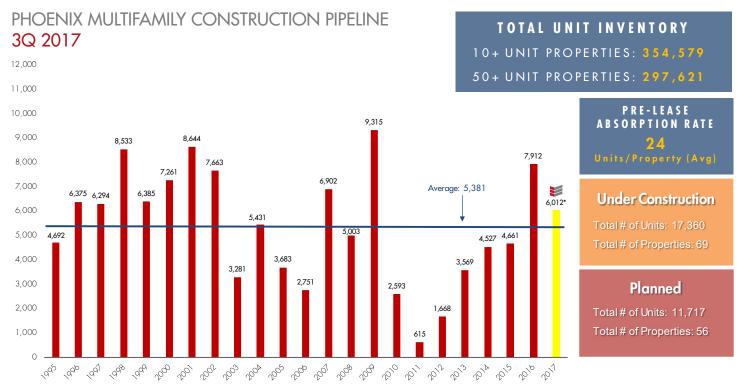
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HOUSING PERMIT DATA - SFR/MF *



COMPLETED CONSTRUCTION





^{*} Project Units Delivered. Project units delivered is based on when the total project is completed, not as individual buildings/units are delivered

3Q 2017 SELECT NEWS



- Northern Trust | Opening \$95M regional operations center in Tempe | Hiring 1,000
- JPMorgan Chase building big new campus, landing 4,000 jobs in Tempe
- New UPS Hub to add processing capacity for e-commerce, add 1,500 jobs at Goodyear PV303
- GCU continues massive campus expansion | 3,000+ employees and 14,000+ students expected by 2020
- Quicken Loans finalizes deal to move 1,100-plus jobs to Downtown Phoenix
- 6 State Farm Regional Headquarters: Brings total State Farm Phoenix area employment to 3,000+
- 7 Apple wants to bring high-tech manufacturing to Arizona
- The Block Sports Company looking to develop 1,500-acre 'destination resort,' comparable to Disney World, in Casa Grande

- Santander Consumer USA to hire 1,000+ workers for new regional operations center in Mesa's Fiesta District with avg salary of \$51,000
- Freedom Financial Network expected to bring 3,200 jobs to East Valley hub after lease signing
- New ADP office to bring 1,500 jobs to Tempe, AZ
- 12 IKEA opening second Arizona store near Westgate in Glendale
- 13 Intel to invest \$7 billion in new factory in Chandler, employ 3,000 workers
- 14 ASU hiring 3,000+ new faculty and staff to keep up with growth, enrollment tops 100,000+
- Plaza Cos and Holualoa Cos Set to Buy Park Central Mall and Plan Major Renovation
- 16 SerialTek bringing high-wage tech jobs to Peoria

ABInsight PHOENIX MSA: SMALL CAP MULTIFAMILY REVIEW

BY: THOMAS M. BROPHY, DIRECTOR OF RESEARCH

efore we begin, I would like to start by defining Institutional, or Investment, Grade and Small CAP multifamily investments. It should be noted that most of what you read, hear and see in the news regarding multifamily investments revolves around properties 50+ units in size, often called 'Institutional Grade.' In addition to size, most Institutional Grade investments are purchased by commercial real estate professionals/firms (REITs, Hedge Funds etc.), have set funding/acquisition amounts and are professionally managed, either by a 3rd party or internally. Small-to-Mid-Size, also called 'Small CAP,' properties are typically 5 to 49 units in size, can be, but not necessarily, 3rd party managed and typically involves an individual, couples or groups of individuals pooling money for the purchase of an asset with one, or more, designated as managers of the project. (Continued)

PHOENIX MARKET METRICS: BY THE NUMBERS

The MSA's total sales volume (10+ unit properties) increased 15%, year-over-year, to \$1.45 billion across 84 transactions representing 11,975 total units sold. Although California-based investors continue to be the dominant buyer of multifamily properties in the Valley accounting for 21% of total units transacted, or 2,400+ units, their percentage of purchases contracted (10%) quarter-over-quarter. New York-based investors, led by The Blackstone Group's (now 2nd largest owner in the Valley) 748 units purchased in Gilbert, came in 2nd with a little over 1,900 units and rounding out the top five: (#3) Pacific Northwest-investors with 1,499 units purchased, (#4) Arizona-based investors with 1,104 units and (#5) Florida-based investors with 1,026 units.

Sales of 100+ unit properties increased 19% y-o-y to \$1.34B as a direct result of large institutional investor acquisitions (see above). Additionally average price per unit amount increased approximately 20% to \$125,546. Whereas 100+ unit properties saw sales volume increase, 10 to 99 unit properties saw its volume contract (18%) to \$106M with a surge of 24% in average price-per-unit amounts to \$83,781. Price-per-unit increases in the smaller property size category dovetails the sales trend which began in earnest in late 2016 through 2Q 2017, as midcentury built, extensively repositioned properties having been coming back online for sale. In fact, pre-1980's built product represented 70% of all transactions in the 3Q.

The Phoenix MSA experienced a 125% y-o-y increase in 3Q 2017 unit deliveries with 2,598 new units delivered to the market with developers on track to deliver 7,500+ new units by YE 2017. Despite elevated construction and unit deliveries, planned unit construction dropped dramatically, nearly 50% to 11,717 from 3Q 2016's 23,337 unit amount. Occupancy rates for the MSA contracted slightly, (0.3%), to 94.8% while average rent increased 3.4% to \$996, a slight q-o-q decrease of

(\$4). City of Mesa and Phoenix once again claimed the top spots in the MSA for rent growth at 4.3% and 3.6% respectively, followed by Scottsdale at 3.0%, Tempe at 2.5% and Glendale at 2.4%. Scottsdale still claims the top spot in actual average rent which at \$1,277 is the highest in the region.

SMALL CAP DEEP DIVE

As can be referenced in the chart, sales volume thru 3Q 2017 in Phoenix Small CAP multifamily hit a record \$274.6M. In fact, Phoenix Small CAP is expected to crest \$350M in total sales volume, easily beating 2016's year-end \$292.8M total. Beginning in 2014, amidst significant slack in the construction pipeline, interest in the smaller multifamily projects began to skyrocket with sales volume increasing, on average, 25%+ per year over the three year period. The bulk of the purchases made during this time period were 1950s/60s built product near urban core hotspots, i.e. Downtown/Midtown Phoenix, Downtown Scottsdale and North Tempe/University submarkets. As these repositioned properties began to hit the market, in the latter half of 2015 thru YTD, price per unit amounts averaged +/-26% y-o-y gains to its current \$94,409/unit amount.

Whereas the bulk of Phoenix MSA multifamily purchases can be traced to California-based investors, Small CAP properties have long been dominated by Arizona-based investment groups. Beginning in mid-2016, the regional make-up of the 'average' Phoenix Small CAP investor began to change significantly. By 3Q 2017, there was a total of 58 separate ownership groups who purchased Small CAP multifamily properties in the Phoenix MSA. Of those 58, approx. 59%, or 34, were first time Phoenix area apartment owners.

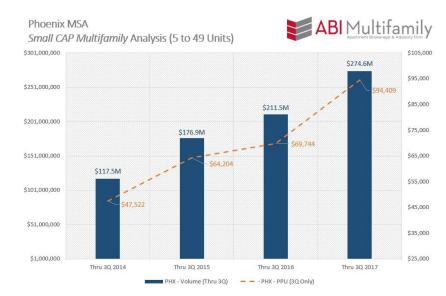
Despite the dramatic change in investor make-up, i.e. to first time Phoenix apartment buyers, total debt has remained significantly subdued. In fact, for 3Q 2017 aggregate total debt for all Small CAP sales hit \$48.56M which translates to an average LTV (Loan-to-Value) of 57% for the Metro. It should be

noted that while average Metro LTV rates have been steadily increasing since 3Q 2014's, 21% amount, it is still dramatically below 2006/07 levels with many submarkets breaching 80%+ range.

FINAL THOUGHTS

I personally believe that the changes we are seeing in both the Phoenix Small CAP and Institutional Grade multifamily market, and that of the Western US as a whole, are in many ways indicative of the greater market forces at play. Specifically, given the dramatic drop in R-star, natural rate of interest, has forced investors to hunt for yield which, whether witting or unwittingly, has led investors to take on ever increasing amounts of risk. Examples of growing investor exposure to risk include, but are not limited to, the rise of Cov-lite (covenant lite) corporate bonds, i.e. Tesla, to absurd government debt offerings, i.e. Austria's 100 year bond, 2.116% yield that's 3x oversubscribed, to central banker direct purchase of equities. The net result, investors have traded extra duration for more yield which, if you're playing in the bond market, can be catastrophic if everyone is wrong on inflation and it spikes to the upside.

Given our new investment market 'normal,' should continue to propel more investors into the apartment real estate market due, in large part, to attractive cash flows and inherent hedge against inflation. I'll end with a question I first posed in the article, "The Flight to Safety Part 2 (of 2) -Multifamily, Stability Against the Storm." Suppose real estate return rates mean revert to average historical level of 3.8%, across the board, and average rental rates soften to 2%+, contingent upon market; ceteris paribus, where else are you going to find a better return? Investors are slowly beginning to wake up to this new market reality and, my best guess without the benefit of a future indicating magical crystal ball, is that multifamily is where they will want to be.



ABI COMPARATIVE MARKET REVIEW: 3Q 2017

	PIS COVERDO	PHOLINIX	TUCSON	SAN DIEGO
	Total Population	4,550,388	1,015,400	3,299,521
-SOIH	Unemployment Rate (as of Sept '17)	4.0%	4.2%	4.1%
DEMOGRAPHICS	Employment Growth (y-o-y)	2.7%	1.8%	1.1%
- DEM	Median HH Income	\$54,229	\$46,162	\$64,309
	Per Capita Income	\$40,811	\$38,536	\$31,266
	Rent (3Q 2017)	\$996	\$808	\$1,817
(+	% Increase / Decrease	+3.4%	+4.9%	+3.5%
CONST (50+)	Occupancy (3Q 2017)	94.8%	94.2%	96.3%
	% Increase / Decrease	-0.3% 💙	-0.1% 🛩	-0.7% 🛩
RENT/OCC	Total Inventory	297,621	67,093	177,477
REN	Total Under Construction	17,360	402	9,562
	Units Delivered (3Q 2017 Only)	2,598	N/A	983
	Total Sales Volume (3Q 2017)	\$1.4B	\$229M	\$482M
50+)	y-o-y % Increase/Decrease	+15% ^	+97% ^	+86%
SALES (50+)	Average P/U (3Q 2017)	\$101,510	\$51,656	\$259,401
5	y-o-y % Increase / Decrease	+11% 🔨	+32%	+5%



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NOTABLE RECENT ABI MULTIFAMILY TRANSACTIONS

100+ UNIT PROPERTIES











CHUPAROSAS

2222 South Dobson Road Chandler, AZ

Price: \$43,500,000 Units: 258 Year Built: 2007

OAKRIDGE APARTMENTS

3330 West Greenway Road Phoenix. AZ

Price: \$23,970,000 Units: 282 Year Built: 1984

SAGE LUXURY (FRACTURED CONDO)

1101 South Sycamore Mesa. AZ

Price: \$8,500,000 Units: 86 Year Built: 1987

NEW HORIZONS APARTMENTS

1510 North 48th Street Phoenix. AZ

Price: \$4,675,000 Units: 51 Year Built: 1985

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