

# PHOENIX MSA | MULTIFAMILY | 2016 YEAR END REPORT



PHOENIX MSA OVERVIEW01PHOENIX MSA - PER CITY ANALYSIS02MULTIFAMILY PROPERTY ANALYSIS: 100+ & 10-99 UNITS03SINGLE FAMILY RESIDENTIAL STATS & HOUSING PERMIT DATA04COMPLETED CONSTRUCTION & PLANNED PROJECTS05YE 2016 SELECT NEWS - PHOENIX MSA06ABInsight, PHOENIX MSA'S RECORD BREAKING 201607

10	+ UNIT PROPERTIES	YE 2016	INCREASE/DECREASE	YE 2015
Total Sales Volume		\$4.97B	28% 🔨	\$3.88B
	<sup>س</sup> Price/Unit	\$105,186	8%	\$97,494
	<ul> <li>✓ Price/SF</li> <li>□</li> </ul>	\$130.58	9% 🔨	\$119.34
	> < Year Built	1978	1 yr 🔥	1977
10+	Average Rent	\$955	7.8% 🖍	\$886
	Occupancy Rate	95.6%	0.5% 🔨	95.1%
	Units Delivered	7,912	70% 🔨	4,661

ABI GEONEWS - PHOENIX MSA YE 2016 SELECT NEWS CONTINUED ON PAGE 06



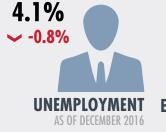
New ADP office to bring 1,500 jobs to Tempe, AZ



Orbital ATK plans to add 500 jobs in Chandler



Clearlink selects Downtown Scottsdale for expansion to hire up to 500 employees









UNDER CONSTRUCTION

TOTAL INVENTORY AS OF YEAR-END 2016

348,567

Units (10+

# **PHOENIX MSA - PER CITY ANALYSIS**

PHOE	NIX MSA QUICK STATS	UNEMPLOYMEN	T RATE MEDIAN HH	INCOME PER CAP	PITA INCOME T	50 OTAL INVENTORY	+ UNDER CONSTRUCTION
	Phoenix N	ISA 4.1%	\$54,2	29 \$4	0,811	291,609	12,458
<u>În</u>	Phoenix	5.2%	\$47,3	26 \$2 <sup>,</sup>	4,231	126,895	3,973
	Mesa	4.9%	\$48,8	309 \$2 <sup>,</sup>	4,724	35,016	1,146
	Scottsdale	4.2%	\$73,2	88 \$5	2,220	24,447	1,341
	Тетре	4.7%	\$49,0	)12 \$2	6,667	29,940	2,858
	Glendale	5.2%	\$46,7	76 \$2	1,950	23,256	52
PHOE	NIX MSA - PER CITY AN	IALYSIS	Phoenix	Mesa	Scottsdale	Tempe	Glendale
ATS	Average R	lent (YE 2016)	\$878	\$843	\$1,241	<b>\$</b> 1,146	\$807
ICY ST	% (	Change (y-o-y)	+8.3%	+9.9%	+5.6%	+6.3%	<b>+9.5</b> %
UPAN	Occupancy R	late (YE 2016)	95.6%	<b>95.5</b> %	95.0%	96.2%	<b>95.8</b> %
8 OC(	% Char	nge from 2010	+0.6%	+0.6%	-0.3%	+1.3%	+1.1%
RENT & OCCUPANCY STATS	Units D	elivered (50+)	341	-	278	290	286
	Total Sales Volume (Y	E 2016, 100+)	\$1,521,592,000	\$388,925,000	\$662,415,000	\$583,654,000	\$368,116,000
(100+)	Total Sales Volume (Y	E 2015, 100+)	\$1,583,325,043	\$353,560,000	\$527,687,438	\$348,179,000	\$52,720,345
	% 0	Change (y-o-y)	-4%	+10%	<b>+26</b> %	+68%	<b>+598</b> %
SALES DATA	Avg P/U (Y	E 2016, 100+)	\$102,762	\$90,364	\$145,330	\$125,087	\$82,297
SALI	Avg P/U (Y	E 2015, 100+)	\$90,316	\$82,473	\$165,731	\$143,697	\$44,415
	% 0	Change (y-o-y)	+14%	+10%	-12%	-13%	+85%
	Total Sales Volume (YE	2016, 10-99)	\$320,963,551	\$56,979,500	\$20,920,000	\$45,188,308	\$4,967,750
(66-(	Total Sales Volume (YE	2015, 10-99)	\$280,973,929	\$35,594,570	\$25,197,500	\$50,387,804	\$20,255,000
SALES DATA (10-99)	% 0	change (y-o-y)	+14%	+60%	-17%	-10%	-76%
	Avg P/U (YE	2016, 10-99)	\$64,257	\$70,958	\$121,628	\$103,170	\$36,528
SALI	Avg P/U (YE	2015, 10-99)	\$58,720	\$54,677	\$147,354	\$105,414	\$50,012
	% 0	change (y-o-y)	+9%	+30%	-18%	-2%	-27%



## **100+ UNIT PROPERTIES**

	YE 2016	INCREASE/DECREASE		YE 2015
Total Sales Volume	\$4.5B	31%		\$3.5B
$_{\odot}^{\shortparallel}$ Price/Unit	\$111,722	7%		\$104,382
∝ Price/SF	\$136.90	8%		\$126.31
$\stackrel{>}{_{\triangleleft}}$ Year Built	1988	l yr	$\checkmark$	1989

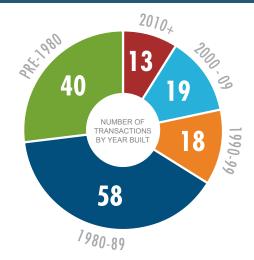
## TOP 3 TRANSACTIONS BY PRICE/UNIT (100+)



CityScape Residences Phoenix, 224 Units | \$75,250,000 \$335,938/unit | \$348.83/SF | Built 2014

Crescent Scottsdale Quarter Scottsdale, 275 Units | \$87,000,000 \$316,364/unit | \$372.07/SF | Built 2016

Citrine Phoenix, 312 Units | \$93,912,000 \$301,000/unit | \$337.21/SF | Built 2016



YE 2016 Transactions by Year Built

	# of Transactions	Avg Price/Unit	Avg Price/SF
2010+	13	\$231K	\$257
2000-09	19	\$129K	\$138
1990-99	18	\$138K	\$146
1980-89	58	\$93K	\$118
Pre-1980	40	\$72K	\$106

# **10 - 99 UNIT PROPERTIES**

	YE 2016	INCREASE/DECREASE	YE 2015
Total Sales Volume	\$462M	7% ٨	\$436M
$_{\odot}^{\shortparallel}$ Price/Unit	\$68,599	7% ٨	\$64,062
∝ Price/SF	\$92.40	11% 📥	\$83.09
_	1971	NO CHANGE	1971

## TOP 3 TRANSACTIONS BY PRICE/UNIT (10-99)



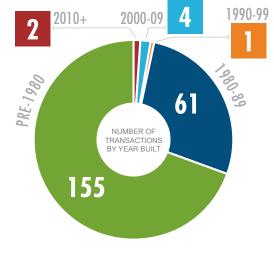


### Monterosa Villas Phoenix, 19 Units | \$4,382,000

\$230,632/unit | \$100/SF | Built 2013

**Rezide Uptown** Phoenix, 35 Units | \$6,299,000 \$179,971/unit | \$194.56/SF | Built 1978

Melrose on 5th Phoenix, 12 Units | \$2,050,000 \$170,833/unit | \$142.36/SF | Built 1961



### YE 2016 Transactions by Year Built

	# of Transactions	Avg Price/Unit	Avg Price/SF
2010+	2	\$164K	\$106
2000-09	4	\$133K	\$128
1990-99	1	\$112K	\$97
1980-89	61	\$62K	\$83
Pre-1980	155	\$68K	\$95



## SINGLE FAMILY RESIDENTIAL - FOR SALE/LEASE

## AVG SALES PRICE \$281,400

+5.2%, YEAR-OVER-YEAR AVERAGE

## MEDIAN SALES PRICE \$227,000

+5.6%, YEAR-OVER-YEAR MEDIAN

## SFR SALES TRENDS \*

### MONTHLY SALES 7,036

+4.4%, YEAR-OVER-YEAR +3.4%, MONTH-OVER-MONTH

## AVG DAYS ON MARKET 77

+2 DAYS, YEAR-OVER-YEAR -1 DAY, MONTH-OVER-MONTH

## FORECLOSURES PENDING 3,310

\* As of December 2016

-22.3%, YEAR-OVER-YEAR -0.7%, MONTH-OVER-MONTH \$290,000 \$270,000 \$250,000 \$230,000 \$210,000 \$190,000

Dec-15 Jan-16 Feb-16 Mar-16 Apr-16 May-16 Jun-16 Jul-16 Aug-16 Sep-16 Oct-16 Nov-16 Dec-16

## **SFR - FOR LEASE**

## YE 2016

Median Lease: \$1,305

Average Lease: \$1,471

Avg. Days on Market: 30

Rent Check Quotient™: 3 : 10

# YE 2015

Median Lease: \$1,225 Average Lease: \$1,374 Avg. Days on Market: 32 Rent Check Quotient™: 3:10

**RENT Check Quotient (RCQ)** is the ratio of closed rentals to closed sales. For example, 1:2 (one to two) would mean for every 1 rental, there are 2 closed sales. 1:1 (one to one) would mean that the number of closed rentals and closed sales are the same.

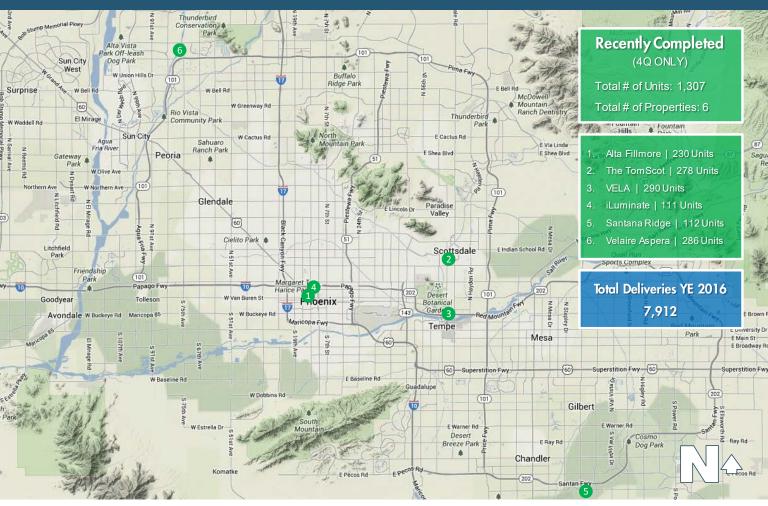
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#### HOUSING PERMIT DATA - SFR/MF \* FRED - New Private Housing Units Authorized by Building Permits for Phoenix-Mesa-Scottsdale, AZ (MSA) New Private Housing Units Authorized by Building Permits: 1-Unit Structures for Phoenix-Mesa-Scottsdale, AZ (MSA) 6,000 4Q 2016 4Q 2015 CHANGE **Total Permits Total Permits** (y-o-y) 5,000 All: 2,548 2,114 +21% 1,421 1-Unit: 1,433 -1% 4,000 Units 3,000 2,000 1,000 0 2000 2004 2006 2008 2010 2012 2014 2016 2002 ABI Research / FRED® COPYRIGHT 2017 \* Quarterly Average permitted units from 2000 to YTD (FRED)

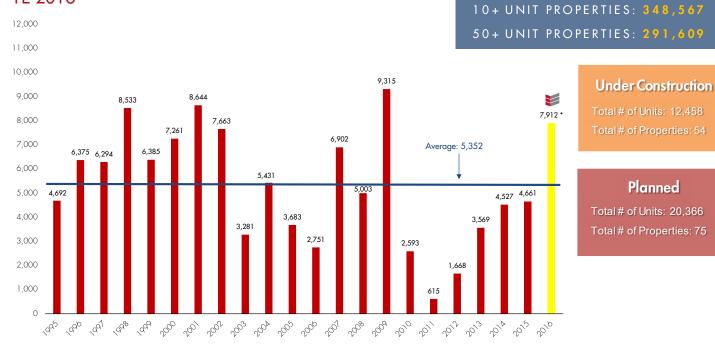
Phoenix MSA 2016 Year End Report



## **COMPLETED CONSTRUCTION**



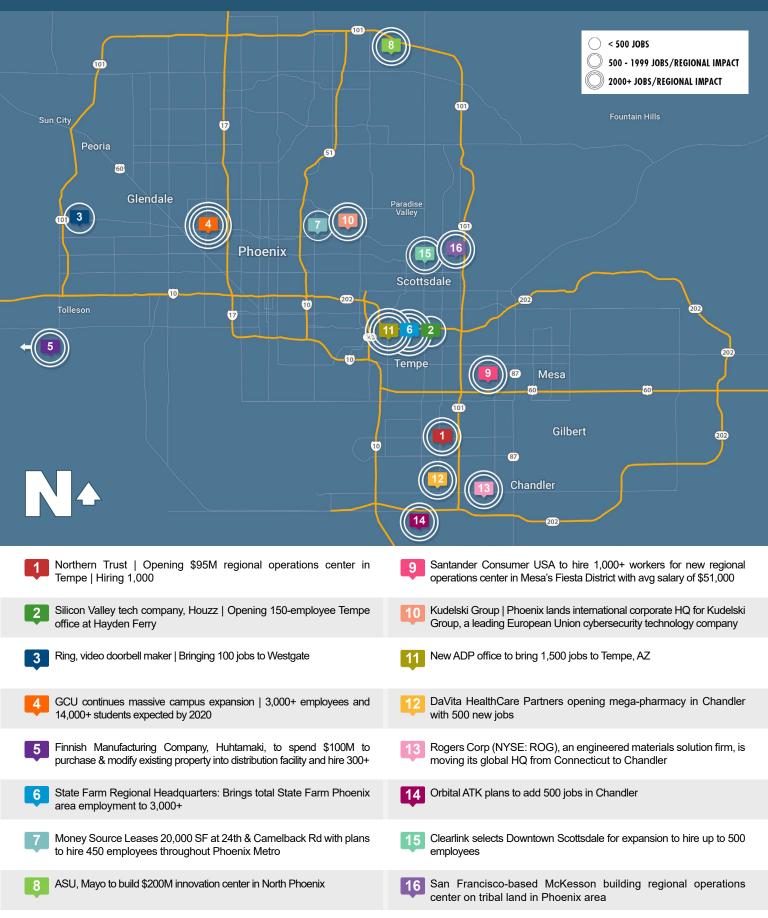
## PHOENIX MULTIFAMILY CONSTRUCTION PIPELINE YE 2016



\* Project Units Delivered. Project units delivered is based on when the total project is completed, not as individual buildings/units are delivered

TOTAL UNIT INVENTORY

## **YE 2016 SELECT NEWS**





#### By: Thomas M. Brophy, Director of Research

By all accounts, the Phoenix MSA multifamily market had an absolute banner 2016 investment year fueled, in large part, by both robust jobs and population growth. On the jobs front, Phoenix area economic development officials worked overtime in luring a whole host of corporate/regional office relocations, tech/manufacturing company openings and existing business expansions. Top job announcements include: ADP's new Tempe office to bring 1,500 jobs, Santander Consumer USA's regional operations center in Mesa's Fiesta District set to bring 1,000+ jobs, Orbital ATK's Chandler expansion with 500 new jobs, Clearlink's expansion into Downtown Scottsdale with 500+ jobs, Rogers Corp (NYSE: ROG) global HQ move to Chandler and Kudelski Group's international HQ move to Phoenix just to name a few. According to WalletHub's analysis of the 150 biggest cities in the country, five (5) Phoenix MSA cities cracked the Top 20 of best places to find a job: Scottsdale (#1), Chandler, (#7), Tempe (#9), Peoria (#11) and Gilbert (#18).

In regards to population, although growing less than the halcyon days of the 1980/90's, Phoenix MSA grew by nearly 2% to 4,565,900 in 2016. According to American City Business Journal's population analysis of the 25 largest metropolitan areas in the US, Phoenix area population growth is set to heat up and is expected to grow by 4% to 4,757,755 by the end of 2018.

### Phoenix Market Metrics: By the Numbers

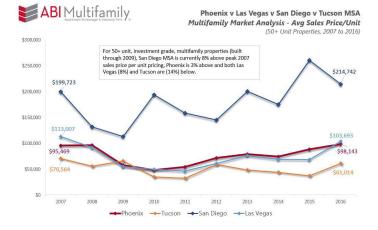
The MSA's total sales volume (10+ unit properties) increased 28%, yearover-year, to a market record, \$4.97 billion across 376 total transactions with 47,233 total units sold or 14% MV (Market Velocity which is calculated by dividing number of units sold by total number of units). In fact, Phoenix's MV rate has increased nearly 34% since 2013 due to substantial investor interest in value add sales.

Despite besting our 20 year new construction delivery average, 5,300 units, with 7,912 new units delivered in 2016, both average rent and occupancy increased for the MSA, by 7.8% to \$955 and 0.5% to 95.6% respectively. Mesa and Glendale claimed the top spots for the MSA in rent growth at 9.9% and 9.5% respectively, followed by Phoenix at 8.3%, Tempe at 6.3% and Scottsdale at 5.6%. Although Scottsdale saw the lowest average rental rate percentage increase of the MSA, it still claims the top spot in actual average rent which at \$1,241 is the highest in the region.

In regards to occupancy, Tempe was #1 at 96.2% despite being #2 for unit deliveries and once again bucking analyst expectations of a projected decrease in occupancy due to increasing supply. Glendale came in at #2 with 95.8% occupancy, a 1.1% y-o-y increase, while Phoenix and Mesa were tied for #3 with both increasing 0.6% to 95.6% and 95.5% respectively. Scottsdale, the lone outlier, was the only city in the region to witness a small occupancy contraction of (0.3%) to its current 95%; due, in large part, to a 7.5% net increase in total supply.

### Peak Pricing?

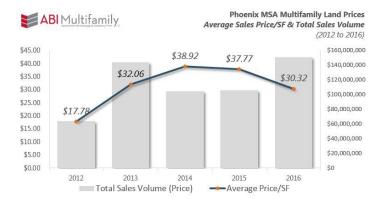
As of YE 2016, and referenced in the chart below, Phoenix, overall, is approximately 3% above peak 2007 pricing and still well below San Diego's



current \$214,742/unit amount. 1980's built product has seen the greatest price per unit increase rising, on average, 18% above peak 2007 pricing to its current \$90,384/unit. In fact, 1980's built product is the only product type to have risen above the 2007 peak. Pre-1980s built projects are second, in terms of previous peak-to-current price per unit appreciation, rising to \$70,823 or (2%) below 2007's peak, 1990-99 built projects are (4%) below 2007's peak currently, \$135,318 per unit, and 2000-09 built projects are (6%) below peak at \$129,786 per unit.

### Got Land?

Phoenix MSA continued to see robust year-over-year land sales volume growth rising 43% to just over \$150M across 26 transactions, totaling 204.5



acres. Although total sales volume saw an increase, overall sales price per SF decreased to \$30.32 as a result of developers purchasing less expensive land in the MSA's periphery, namely Chandler (\$15.44/SF), Gilbert (\$7.90/SF) and Mesa (\$13.49/SF). Tempe saw the highest sales price per SF amount in the MSA, rising 26% y-o-y to \$56.74 and followed by the City of Phoenix at \$34.99 per SF.

### The Road Ahead

As stated in our 2017 Market Forecast, it is unlikely the Fed will continue its announced interest rate increases in 2017, having stated so the previous two years with nary a hike made.

Despite this assessment, 2017 should prove to be a highly volatile year especially in international markets, i.e. Europe and Asia. The EU, already in a precarious state over Brexit and the Italian Referendum, will see continued instability and uncertainty especially with both German and French elections just on the horizon. Asia, and specifically China, has and will continue to see reduced growth with various asset bubbles in danger of bursting. The net result will be continued capital flight from both regions to more stable areas in the West.

Phoenix multifamily's greatest competitor, single-family home construction, although rebounding, is still far from normal. As was stated at the 2017 Belfiore Annual Housing Conference, home builders have been struggling with a whole host of issues from labor shortages, rising material costs and lack of available land, particularly in more urban core areas where people want to live.

Last, and perhaps most important, home builders are facing significant competition from multifamily developers/rehabbers luring, and keeping, would be homebuyers through high-end construction finishes and access to amenities. While there is some concern about over-building, particularly among Class A multifamily properties, the reality is that Phoenix is still at a net deficit and needs more units to accommodate continued growth which, as it stands now, single-family has been unable to fill that new, net demand.

The penultimate result, and barring any Black Swan events, multifamily should continue growing well into 2017/18.





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## NOTABLE 2016 ABI MULTIFAMILY TRANSACTIONS

100+ UNIT PROPERTIES

**10-99 UNIT PROPERTIES** 



SIGNATURE PLACE (FRACTURED CONDO) 600 West Grove Parkway, Tempe, AZ

Price: \$40,000,000 Units 300 Units Year Built: 1996



FOXFIRE 1701 East 8th Street. Tempe, AZ

Price: \$19,560,000 Units<sup>-</sup> 188 Year Built: 1984, 1985



CORDILLERA (FRACTURED CONDO) 17017 North 12th Street. Phoenix. AZ

Price: \$8,700,000 Units: 78 Units Year Built: 1996



**18 AT BILTMORE** 1807 East Missouri Avenue. Phoenix. AZ

Price: \$6,045,000 Units: 51 Units Year Built: 1957, 1958, 1962

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