

## TUCSON MSA | MULTIFAMILY | Q1 2022 REPORT

TUCSON MSA OVERVIEW	01
MULTIFAMILY PROPERTY ANALYSIS: 50+ & 5-49 UNITS	02
ARIZONA MOBILE / MANUFACTURED HOUSING PARK (MHP) ANALYSIS	03
COMPLETED CONSTRUCTION & PLANNED PROJECTS	04
ABI GEONEWS: TUCSON MSA - SELECT NEWS	05
DEMAND FOR MULTIFAMILY RISES AS MARKET FACTORS DETER HOME BUYING	06-08
ABI COMPARATIVE MARKET REVIEW: Q1 2022	09

5+ UNIT PROPERTIES	Q1 2022	INCREASE/DECREASE	Q1 2021
Total Sales Volume	\$394M	+61.5%	\$244M
<ul><li>Price/Unit</li></ul>	\$152,431	+59.7%	\$95,419
< ≃ Price/SF	\$232.94	+73.6%	\$134.21
> < Year Built	1966	-2 Yrs	1968
Average Rent	\$1,226	+21.1%	\$1,012
Occupancy Rate	96.3%	NO CHANGE	96.3%
Units Delivered	245		0

### **ABI GEONEWS: TUCSON MSA - SELECT NEWS**

CONTINUED ON PAGE 05



A fifth Amazon site is coming to the Tucson area



### City of Tucson

Home prices spike nearly 30% in some parts of Tucson



### Flint Development

Major logistics center and big-box store planned for Marana

1,047,279



3.5%

Q-O-Q AS OF MAR 2022 - BLS

**EMPLOYMENT GROWTH** Y-O-Y AS OF MAR 2022 - BLS

\$55,023

\$30,747



MEDIAN HH INCOME 2020 ACS 5-YEAR ESTIMATE PER CAPITA INCOME 2020 ACS 5-YEAR ESTIMATE



87,635



**UNDER CONSTRUCTION** 

TOTAL INVENTORY AS OF APR 2022 - YARDI

## **50+ UNIT MULTIFAMILY PROPERTY ANALYSIS**

	Q1 2022	INCREASE/DECREASE	Q1 2021
ales Volume	\$347M	+66.3%	\$209M
Price/Unit	\$158,951	+59.0%	\$99,988
Price/SF	\$246.37	+76.9%	\$139.30
Year Built	1979	NO CHANGE	1979
	Price/SF	rles Volume \$347M  Price/Unit \$158,951  Price/SF \$246.37	riles Volume \$347M +66.3%  Price/Unit \$158,951 +59.0%  Price/SF \$246.37 +76.9%

## **TOP 3 TRANSACTIONS BY PRICE/UNIT (50+)**



### **Redondo Tower**

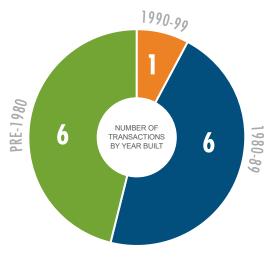
Tucson, 96 Units | \$27,000,000 \$281,250/Unit | \$299.49/SF | Built 1962

### Paseo Del Sol

Tucson, 152 Units | \$33,650,000 \$221,382/Unit | \$201.26/SF | Built 1994

### Alterra

Tucson, 416 Units | \$81,500,000 \$195,913/Unit | \$297.52/SF | Built 1987



Q1 2022 Transactions by Year Built

	# of Transactions	Avg Price/Unit	Avg Price/SF
2010+			
2000-09			
1990-99	1	\$221K	\$201
1980-89	6	\$155K	\$282
Pre-1980	6	\$153K	\$190

### 5 - 49 UNIT MULTIFAMILY PROPERTY ANALYSIS

	Q1 2022	INCREASE/DECREASE	Q1 2021
Total Sales Volume	\$47M	+33.3%	\$35M
□ Price/Unit	\$117,099	+55.8%	\$75,163
∝ Price/SF	\$166.25	+50.6%	\$110.40
> Year Built	1960	-4 Yrs	1964

### **TOP 3 TRANSACTIONS BY PRICE/UNIT (5-49)**



### **Adams Luxury Student Housing**

Tucson, 6 Units | \$1,960,000 \$326,667/Unit | \$108,889/Bed | \$183.21/SF | Built 2014

### **Casitas De Plata**

Tucson, 6 Units | \$1,839,500 \$306,583/Unit | \$351.12/SF | Built 1941

### **Convent Apartment**

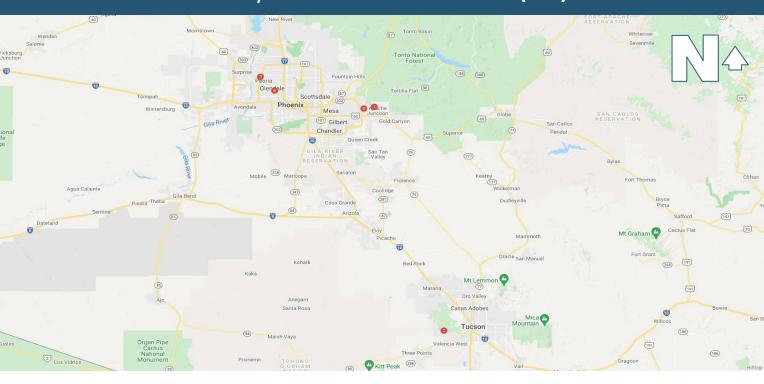
Tucson, 12 Units | \$3,500,000 \$291,667/Unit | \$406.65/SF | Built 1912



### Q1 2022 Transactions by Year Built

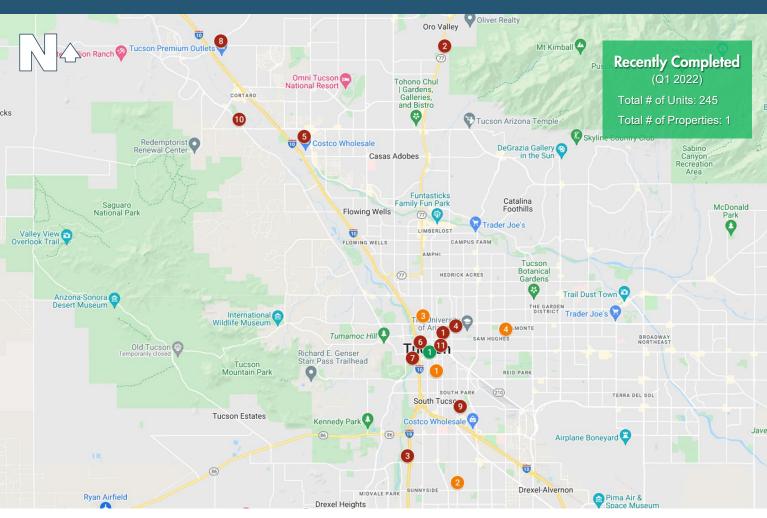
# of Transactions	Avg Price/Unit	Avg Price/SF
1	\$327K	\$183
2	\$254K	\$157
1	\$220K	\$139
2	\$85K	\$141
22	\$105K	\$173
	1 2 1 2	1 \$327K 2 \$254K 1 \$220K 2 \$85K

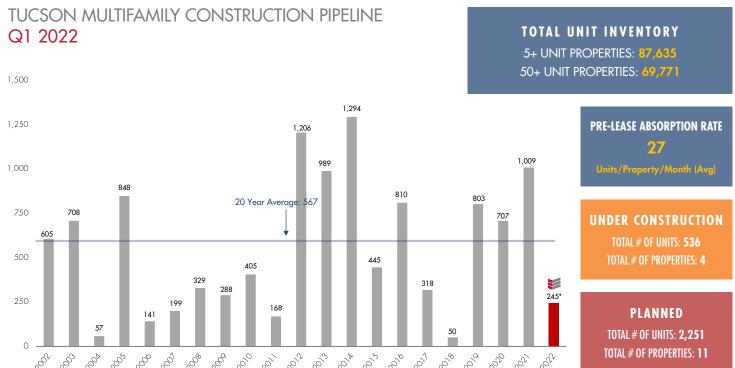
## ARIZONA MOBILE / MANUFACTURED HOUSING PARK (MHP) ANALYSIS



	Los Vidrios Monument Pisinemo TOHONO O ODHAM (S)	86) Kitt Peak (288) Vail	Dragoon
	MHP SALES VOLUME (50+)	PHOENIX MSA	TUCSON MSA
55+	Transaction Volume (Q1 2022)	\$7,000,000	\$0
AGE RESTRICTED/55+	Transaction Volume (Q1 2021)	\$52,681,107	\$4,500,000
RESTRI	Avg Sales Price / Space (Q1 2022)	<b>\$72,165</b>	
AGE	Avg Sales Price / Space (Q1 2021)	\$107,512	\$19,565
	Transaction Volume (Q1 2022)	\$2,430,000	\$0
>-	Transaction Volume (Q1 2021)	\$12,440,000	\$0
FAMILY	Avg Sales Price / Space (Q1 2022)	\$48,600	
	Avg Sales Price / Space (Q1 2021)	<b>\$53,621</b>	
	Total Transaction Volume (2022 YTD, 50+)	\$0.420.000	<b>\$0</b>
	Number of Transactions (2022 YTD, 50+)	\$9,430,000 2	90 0
	Number of Italisactions (2022 FTD, 30+)	2	U
	MHP INVENTORY (50+)	PHOENIX MSA	TUCSON MSA
R	Total Spaces	88,595	22,454
INVENTORY	Age Restricted/55+	62,722	12,233
Z	Family	25,873	10,221

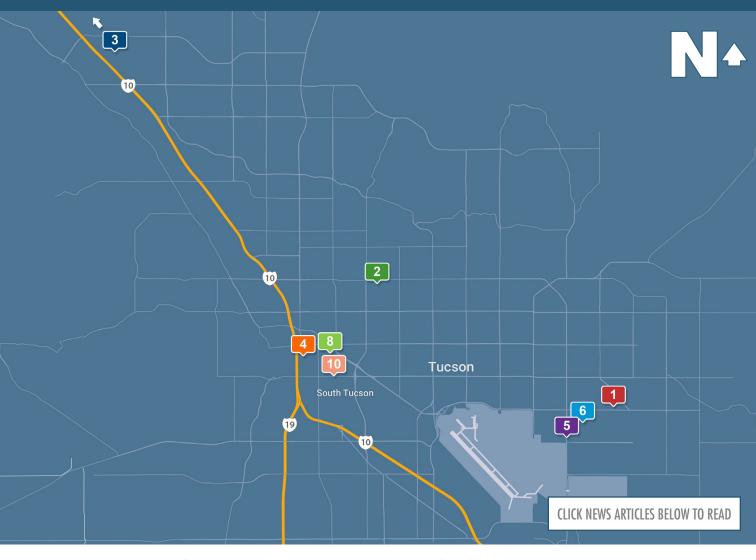
### **COMPLETED CONSTRUCTION**





<sup>\*</sup> Project Units Delivered. Project units delivered is based on when the total project is completed, not as individual buildings/units are delivered

### **ABI GEONEWS: TUCSON - SELECT NEWS**



Becton, Dickinson and Company

Global Medical Tech Company, BD, Chooses Tucson for New \$65 Million Hub

Regional

City of Tucson

Tucson's apartment market is hot despite COIVD-19's impact

Stackhouse

Tucson-based Stackhouse wants to transform housing with shipping containers

Rio Nueva

Massive high-rise would bring CVS, housing and office space to downtown Tucson

Flint Development

Major logistics center and big-box store planned for Marana

9 Amazon

**UPS** 

A fifth Amazon site is coming to the Tucson area

Pueblo Center Partners

Developers Seeking City of Tucson's Help to Renovate Shuttered Hotel Arizona Downtown

10

UPS to hire more than 500 in Tucson for seasonal holiday work

Amazon

Amazon is hiring hundreds for new Tucson facility

Regional

City of Tucson

Major industrial projects could draw national companies to Tucson

6 Imperial Brown

Imperial Brown brings jobs to Tucson with new manufacturing facility



City of Tucson

Home prices spike nearly 30% in some parts of Tucson



# DEMAND FOR MULTIFAMILY RISES AS MARKET FACTORS DETER HOME BUYING

he trajectory of the market we have become comfortable with is changing rapidly. A brutal war in Ukraine, rising interest rates, and high inflation has steered many to reevaluate their decisions in an evolving market. How do these market factors affect multifamily investment, specifically during the first quarter of 2022?

### NATIONAL MULTIFAMILY OUTLOOK

The start of 2022 delivered what many expected for multifamily investment -- substantial volume. After riding the wave of a record year for multifamily investment in 2021, Q1 picked up right where it left off reporting some record numbers of its own.

2022 broke the record for the strongest first quarter of multifamily transaction volume reporting \$63 billion nationally, according to Real Capital Analytics. That volume accounted for 37% of all commercial real estate investments, beating all other CRE sectors. Low unemployment rates, significant job growth, and wage growth continues to bode

well for multifamily investment and the overall economy.

However, there are some headwinds on the horizon with the Federal Reserve pledging to gradually hike interest rates to combat inflation. A 0.25% increase came in March and the latest hike reported a 0.50% increase at the start of May.

This may have some ripple effects down the stretch in the 2022 CRE market with the possibility of investment activity slowing. Investors may decide to be patient with the uncertainty of what exit cap rates will look like a couple of years down the road. This may be similar to what investors did during the COVID-19 recession for about a three-month period, before quickly resuming explosive investment activity.

Multifamily continues to be a solid investment against inflation as rent growth persists and demand for rentals triumphs. Investors are starting to come to terms with the fact that the appreciation and growth witnessed over the past few years may not be sustainable. Growth will still occur – just not at the same rate.

For the time being, it may be more difficult for value-add investments. Fuel and construction costs have been high and unpredictable, while the supply chain for timely materials continues to be an issue.

Stakeholders should be prepared for an eventual slowdown in investment activity but expect markets in the Sunbelt region like Phoenix, Dallas, Atlanta, and Tampa to bounce back faster.

## AFFORDABILITY DETERRING HOME OWNERSHIP

Lately, it has become increasingly difficult for first-time home buyers to purchase a home. Dramatic single-family price appreciation, a low housing inventory, and rising mortgage rates have forced the millennial generation to postpone a home purchase or submit to being a renter for a longer period.

The housing market has been on a steep incline over the past couple of years as home price appreciation has skyrocketed due to a supply and demand imbalance and the benefit of historically low interest rates. To combat this appreciation, mortgage rates have been gradually increasing throughout 2022 to help offset the demand and lower prices. But that is not working.

Instead, home prices and interest rates are currently rising in tandem, especially in high population growth markets in the Sun Belt region, making it increasingly difficult for first-time home buyers. According to a recent Redfin study, home buyers in the Sun Belt need 40% more income than they did a year ago, while across the U.S., they need 34% more income.

For example, in Phoenix, buyers must earn \$87,026 to afford the metro's average monthly mortgage payment of \$2,176, up 45.7% annually. Phoenix has a median household income of \$67,068 and an average rental rate of \$1,667.

Institutional investors have also contributed to pricing first-time home buyers out of the market by purchasing 18.2% of U.S. homes in Q3 2021 while inventory was minimal. These factors have left many no choice but to resign their current lease or explore the popular trend of build-to-rent communities.

A recent study by RealPage Inc. found that more than 57% of tenants in market-rate units with an expiring lease chose to renew in the past year compared to 51% between 2010 and 2019. Now, these renters still face significant rent increases, but it is still less costly than the type of mortgage payments they would have to endure coupled with a down payment.

The majority of these first-time home buyers are a part of the millennial generation. A new report from Apartment List shows millennials are being deterred from home ownership by current market factors. To put this in perspective, the millennial homeownership rate is reported at 48.6%, more than 20% lower than Gen X and 30% lower than Baby Boomers. A staggering 22% of Millennial renters say they will never own.

With time, interest rates will help lower home prices and moderate appreciation, but it may take longer for high-demand Sun Belt markets than other U.S. markets. Despite concerted efforts by state officials to create more market-rate and affordable inventory to help offset demand, we simply do not have enough housing being created. Persisting supply chain constraints, labor shortages, and high costs for materials continue to put pressure on developers.

### **TUCSON SHINES IN FIRST QUARTER**

The Tucson multifamily market started the year at a tremendous pace showing significant growth in many key metrics. Total sales volume, average price-per-unit, and average price-per-square-foot all witnessed at least 60% year-over-year growth. Similar to other Sun Belt markets,



# ABI MULTIFAMILY MINUTE LISTEN | LEARN | SHARE

Stay in the know with ABI's apartment news podcast, the ABI Multifamily Minute™. Join the conversation as we discuss market trends, construction, new developments, and interview with industry experts on a wide range of topics relating to CRE. We know how busy life can be, so we keep our podcasts quick and to the point, without a lot of fluff.

LISTEN TO THE PODCAST: ABIMultifamily.com/Research

Tucson's average rent increased by over 20% year-over-year.

Demand for rental housing remains robust, with vacancy rates reporting low percentages again. Like Phoenix, the demand is partly a result of home price appreciation reaching an increase of 30% year-over-year in some areas of Tucson, forcing many to renew leases.

Another positive trend is the new industrial sites to be developed will drive economic growth for the metro. A fifth amazon site is coming to the city's southeast side, as well as more industrial parks that will provide more jobs and tax revenue. Currently, Tucson is reporting a low unemployment rate of 2.8%.

A slowdown in deal activity is surely on the horizon, but Tucson is a market in position to brace itself well against this eventual reality.

## TUCSON MARKET METRICS: BY THE NUMBERS

For 5-49 unit properties, Q1 2022 saw a transaction volume of approximately \$47 Million, which represented a 33.3% Year-over-Year increase YoY. In the 50+ unit category, Q1 2022 brought in over \$347 Million, increasing YoY 66.3%.

Average Price-Per-Unit amounts were up in the 5-49 segment, rising 55.8% YoY to \$117,099, and showing another large increase of 59.0% to \$158,951 for 50+. This translated to an Average Price/SF of \$166.25 in 5-49 (up 50.6%) and \$246.37 (up 76.9%) in 50+.

Inventory age saw a decrease in the 5-49 segment and remained static in the 50+ unit segment Year-over-Year. Average Year Built for 5-49 reported the year 1960, versus 1964. The Average Year Built in 50+ reported the year 1979, same as a year ago.

The market's occupancy rate reported a significantly high rate. Q1 2022 occupancy came in at 96.3%. Average rent

showed a robust increase, reporting \$1,226, up \$214 (21.1%) from last year.

Tucson MSA demographics reported excellent employment numbers. The Census estimate of the total population was 1,047,279. The unemployment rate finished the quarter at 2.8% and employment growth finished at 3.5%, according to Bureau of Labor Statistics numbers.

Median Household Income was \$55,023, and Per Capita Income came in at \$30,747.

In the realm of new construction for 50+ unit properties, 245 units were delivered this quarter, while Q1 2021 didn't deliver any.

Currently, a pipeline of 2,251 units is estimated to be in the Planning stages across 11 properties. A total of 536 units are listed as Under Construction across 4 properties.

Pre-lease absorption rates were finished the year at a high average rate of 27 units/property/month.

Total Unit Inventory for 50+ unit properties came in at 69,771.

# CREATE YOUR MY ABI ACCOUNT TODAY!

VIEW AND MANAGE YOUR INTEREST IN ABI'S LISTINGS, NEWS AND RESEARCH:

▶ ABIMULTIFAMILY.COM/REGISTRATION



## **ABI MULTIFAMILY MINUTE**

LISTEN | LEARN | SHARE

Stay in the know with ABI's apartment news podcast, the ABI Multifamily Minute™. Join the conversation as we discuss market trends, construction, new developments, and interview with industry experts on a wide range of topics relating to CRE. We know how busy life can be, so we keep our podcasts quick and to the point, without a lot of fluff.

LISTEN TO THE PODCAST: ABIMultifamily.com/Research

## **ABI COMPARATIVE MARKET REVIEW: Q1 2022**

ADI COMI ARATIVE MARKET REVIEW. &1 2022				
		PHOENIX	TUCSO)	SAN DIEGO /
	Total Population	4,948,203	1,047,279	3,301,573
– S)I	Unemployment Rate (as of Mar 2022)	2.4%	2.8%	3.4%
DEMOGRAPHICS	Employment Growth (y-o-y)	3.7%	3.5%	7.3%
DEM	Median HH Income	\$67,068	\$55,023	\$95,595
	Per Capita Income	\$34,378	\$30,747	\$35,384
	Rent (Q1 2022)	\$1,669	\$1,226	\$2,128
	% Increase/Decrease	+25.3%	+21.1%	+13.0%
((50+)	<b>Occupancy</b> (Q1 2022)	95.6%	96.3%	97.5%
C/CONS	% Increase/Decrease	-0.4%	NO CHANGE	+0.7%
RENT/OCC/CONST (50+)	Total Inventory (50+)	333,007	69,771	241,796
	Total Under Construction (50+)	37,349	536	9,652
	Units Delivered (50+, YTD)	2,772	245	1,250
	Total Sales Volume (Q1 2022)	\$3.03B	\$347M	\$929M
(+05	y-o-y % Increase/Decrease	+45.0%	+66.3%	+321.8%
SALES (50+)	Average P/U (Q1 2022)	\$306,969	\$158,951	\$446,669
	y-o-y % Increase/Decrease	+43.0%	+59.0%	+52.9%
	•			



### LEADING MULTIFAMILY BROKERAGE TEAM IN THE WESTERN US

200+ YEARS OF COMBINED MULTIFAMILY BROKERAGE EXPERIENCE SEASONED ADVISORS WITH REGIONAL INSIGHT COLLABORATION & COOPERATION

### NOTABLE RECENT ABI MULTIFAMILY TRANSACTIONS







### OVERLOOK AT PANTANO

1800 South Pantano Road Tucson, AZ 85710

Sold Price: \$38,000,000

Units: 444 Year Built: 1985

### MISSION ANTIGUA

5525 South Mission Road, Tucson. AZ

Sold Price: \$21,800,000

Units: 248 Year Built: 1989

### INDI TUCSON

1920 North 1st Avenue Tucson, AZ 85719

Sold Price: \$8,050,000

Units: 93 Year Built: 1972

### DREXEL PLAZA

5770 South Jeanette Blvd Tucson, AZ 85706

Sold Price: \$3,800,00

Units: 58 Year Built: 1988

### **APARTMENT BROKERAGE & ADVISORY FIRM**

ABI Multifamily is a brokerage and advisory services firm that focuses exclusively on apartment investment transactions. The experienced advisors at ABI Multifamily have completed billions of dollars in sales and thousands of individual multifamily transactions.

### **TUCSON ADVISORS**

### **LANCE PARSONS**

SENIOR VICE PRESIDENT

520.265.1945

lance.parsons@abimultifamily.com

### **RYAN KIPPES**

**VICE PRESIDENT** 

520.265.1895

ryan. kippes@abimultifamily.com

### **DESIREE PALMER**

**VICE PRESIDENT** 

520.265.1993

desiree.palmer@abimultifamily.com

### JOHN KOBIEROWSKI

PRESIDENT/CEO

602.714.1384

john.kobierowski@abimultifamily.com

### PHOENIX HEADQUARTERS

5227 North 7th Street Phoenix, AZ 85014 602.714.1400

### SAN DIEGO OFFICE

1012 Second Street, Ste 100 Encinitas, CA 92024 858 256 7690

CA Lic #02015648

### **TUCSON OFFICE**

3360 N. Country Club Road Tucson, AZ 85716 520.265.1993

DISCLAIMER © 2022 ABI Multifamily | The information and details contained herein have been obtained from third-party sources believed to be reliable; however, ABI Multifamily has not independently verified its accuracy. ABI Multifamily makes no representations, guarantees, or express or implied warranties of any kind regarding the accuracy or completeness of the information and details provided herein, including but not limited to the implied warranty of suitability and fitness for a particular purpose. Interested parties should perform their own due diligence regarding the accuracy of the information. SOURCES: ABI Research / Bureau of Labor Statistics / Census Bureau / YARDI Matrix / Vizzda / US Chamber of Commerce / RED Comps / ARMLS