

# SACRAMENTO MSA | MULTIFAMILY | Q3 2021 REPORT

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5+ UNIT PROPERTIES	Q3 2021	INCREASE/DECREASE	Q3 2020
Total Sales Volume	\$654M	+192.0%	\$224M
Unit	\$238,739	+0.7%	\$237,158
< ≃ Price/SF	\$277.79	-10.5%	\$310.27
> ⊲ Year Built	1965	NO CHANGE	1965
Average Rent	\$1,698	+11.7%	\$1,520
Occupancy Rate	96.6%	+0.5%	96.1%
Units Delivered (YTD)	1,779		

**ABI GEONEWS: SACRAMENTO MSA - SELECT NEWS CONTINUED ON PAGE 05** 



More dense infill housing planned in Arden-Arcade



West Sac, River District see plenty of fall construction

Petrovich Development plans build-to-rent projects in Rocklin, Vineyard and Woodland

# 2,405,603 \*\*\*\*\*\*\*\*\*\* **POPULATIO**









## SACRAMENTO MSA - PER COUNTY ANALYSIS

<b>SACRAMENTO Λ</b>	ASA QUICK STATS UNI	EMPLOYMENT RATE	MEDIAN HH INCOME	PER CAPITA INCOME	TOTAL INVENTORY	5+ UNDER CONSTRUCTION	
	Sacramento MSA	5.5%	\$81,696	\$35,563	184,985	6,514	
	Sacramento	5.8%	\$88,200	\$34,603	134,994	5,721	
	Placer	4.1%	\$109,000	\$43,759	21,497	319	
	Yolo	4.6%	\$93,900	\$34,515	20,859	474	
	El Dorado	4.7%	\$95,600	\$42,749	8,057	0	

\* Total inventory numbers may vary due to zip/city overlap

#### SACRAMENTO MSA - PER COUNTY ANALYSIS

		Sacramento	Placer	Yolo	El Dorado
IATS	Average Rent (Q3 2021)	\$1,534	\$1,911	\$1,617	\$1,506
RENT & OCCUPANCY STATS	% Change (y-o-y)	+10.6%	+11.4%	+6.9%	+7.4%
CUPA	Occupancy Rate (Q3 2021)	97.3%	96.3%	94.3%	97.4%
I & 0(	% Change (y-o-y)	+0.6%	-0.8%	-0.7%	+0.1%
REN	Units Delivered (YTD, 5+)	473	532	560	214
Γ	Total Sales Volume (Q3 2021, 50+)	\$450,819,202	\$0	\$87,500,000	\$0
<del>(</del> +	Total Sales Volume (Q3 2020, 50+)	\$141,500,000	\$0	\$30,500,000	\$0
SALES DATA (50+)	% Change (y-o-y)	+ <b>218.6</b> %		+186.9%	
ES DA	Avg P/U (Q3 2021, 50+)	\$241,467		\$358,607	
SAL	Avg P/U (Q3 2020, 50+)	\$332,941		\$173,295	
	% Change (y-o-y)	-27.5%		+106.9%	
	Total Sales Volume (Q3 2021, 5-49)	\$81,601,876	\$1,275,000	\$21,491,500	\$10,978,455
(6)	Total Sales Volume (Q3 2020, 5-49)	\$29,340,333	\$7,650,000	\$6,521,500	\$5,515,000
A (5-4	% Change (y-o-y)	<b>+178.1</b> %	-83.3%	+229.5%	+99.1%
SALES DATA (5-49)	Avg P/U (Q3 2021, 5-49)	\$196,158	\$159,375	\$265,327	\$140,749
SALE	Avg P/U (Q3 2020, 5-49)	\$161,211	\$119,531	\$232,911	\$134,512
	% Change (y-o-y)	<b>+21.7</b> %	+33.3%	+13.9%	+4.6%

## **50+ UNIT MULTIFAMILY PROPERTY ANALYSIS**

Q3 2021	INCREASE/DECREASE	Q3 2020
\$545M	+216.7%	\$1 <b>72</b> M
\$250,871	-12.3%	\$286,190
\$284.06	-20.0%	\$355.07
1982	-3 Yrs	1985
	\$545M \$250,871 \$284.06	\$545M +216.7%   \$250,871 -12.3%   \$284.06 -20.0%

## TOP 3 TRANSACTIONS BY PRICE/UNIT (50+)



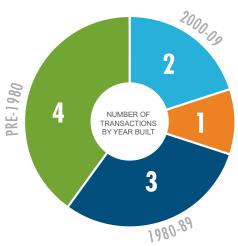
#### **Broadleaf Apartments**

Sacramento, 244 Units | \$87,500,000 \$358.607/Unit | \$343.64/SF | Built 2006

Lake Point Elk Grove, 232 Units | \$72,300,000 \$311,638/Unit | \$290.63/SF | Built 2004

#### Autumn Ridge

Citrus Heights, 410 Units | \$120,000,000 \$292,683/Unit | \$368.68/SF | Built 1987



Q3 2021 Transactions by Year Built # of Transactions Avg Price/Unit Avg Price/SF

2010+			
2000-09	2	\$336K	\$317
1990-99	1	\$284K	\$322
1980-89	3	\$257K	\$286
Pre-1980	4	\$133K	\$205
Pre-1980	4	\$133K	\$205

## 5 - 49 UNIT MULTIFAMILY PROPERTY ANALYSIS

	Q3 2021	INCREASE/DECREASE	Q3 2020
Total Sales Volume	\$109M	+110.2%	\$52M
Unit	\$192,286	+27.1%	\$151,244
∝ Price/SF	\$250.20	+14.4%	\$218.75
Year Built	1961	NO CHANGE	1961

#### **TOP 3 TRANSACTIONS BY PRICE/UNIT (5-49)**



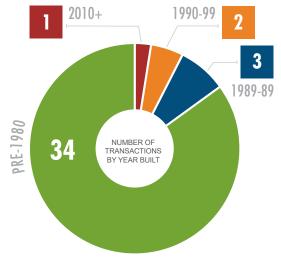
#### **Capitol View Apartments**

Sacramento, 40 Units | \$13,950,000 \$348,750/Unit | \$312.75/SF | Built 1991

**Onyx Apartments** Sacramento, 41 Units | \$13,975,000 \$340,854/Unit | \$485.70/SF | Built 2020

#### Park McKinley

Sacramento, 13 Units | \$4,100,000 \$315,385/Unit | \$273.33/SF | Built 1935



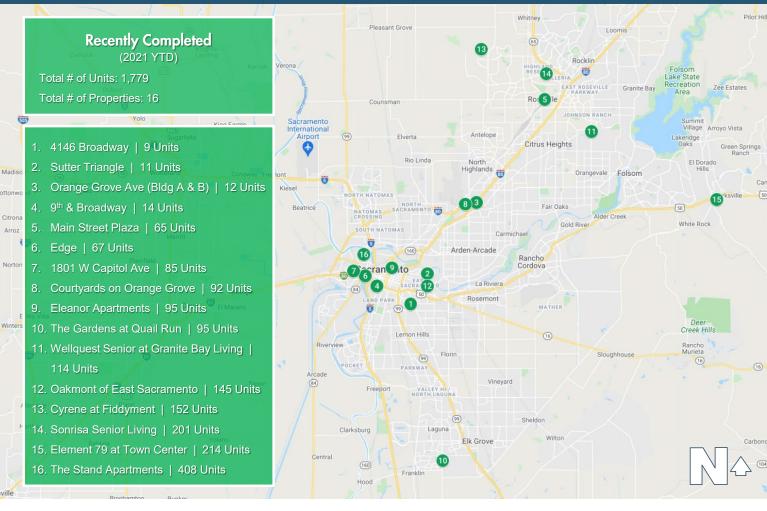
Q3 2021 Transactions by Year Built # of Transactions Avg Price/Unit Avg Price/SF

	. or francachono	/ 19 1100/ 0111	,
2010+	1	\$341K	\$486
2000-09			
1990-99	2	\$339K	\$301
1980-89	3	\$217K	\$121
Pre-1980	34	\$165K	\$233



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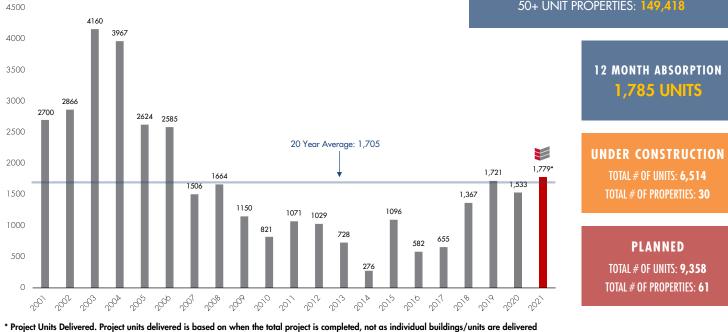
## **COMPLETED CONSTRUCTION**



### SACRAMENTO MULTIFAMILY CONSTRUCTION PIPELINE Q3 2021

#### TOTAL UNIT INVENTORY

5+ UNIT PROPERTIES: 184,985 50+ UNIT PROPERTIES: 149,418



## **ABI GEONEWS: SACRAMENTO MSA - SELECT NEWS**







# **Multifamily Thriving Despite Economic Constraints**

he multifamily industry has pleasantly outperformed even the brightest projections to start the year. It was clear 2021 was slated to be a robust year barring any more shutdowns, but not to the magnitude witnessed year to date. Demand from renters, investors, and developers is catapulting to new heights as total sales volume, rent growth, and apartment construction reach record highs.

A few macro-economic issues have arisen from the pandemic, giving some pause initially, but proving to be minor speedbumps in the path of the semi-truck that is the multifamily industry.

#### THE EFFECTS OF INFLATION, SUPPLY CONSTRAINTS, AND THE LABOR SHORTAGE ON MULTIFAMILY

The effects of inflation on our everyday lives are becoming more prevalent than ever. Filling up a tank of gas or a trip to the grocery store may seem substantially more expensive than recent memory... because it is.

The U.S. inflation rate has reached its highest level in past 39 years. A significant result of overall demand outpacing

supply created some lingering effects like bottlenecks at shipping ports, a labor shortage leading to a reduction in the number of truck drivers available to deliver goods, and sharp wage increases.

Multiple factors have contributed to the labor shortage, including enhanced unemployment benefits, baby boomers retiring, and fewer immigrants entering the country. Now, with unemployment benefits expiring and wages increasing rapidly, economists believe many of the effects of the labor shortage and supply constraints will subside during the second half of 2022.

But how does it all relate to multifamily real estate at the moment?

The combination of the rise in the cost of materials, energy prices, and wages – along with a shortage of skilled labor -- has slowed down the supply of single-family housing construction overall. Strong demand for housing persists as more young adults look to move out of their parent's homes or from urban apartments to suburban homes.

As a result, home prices in September jumped a staggering 18% year-over-year nationally, according to the S&P CoreLogic Case-Shiller U.S. National Home Price NSA

# ABInsight<sub>®</sub> Multifamily Thriving Despite Economic Constraints

index. At the same time, the supply of homes for sale went down 13.4%, according to the National Association of Realtors, forcing many to wait and continue to rent.

From an investor's perspective, it makes sense to put their capital into an appreciating asset like multifamily real estate during times of inflation, with the expectation cap rates will compress and rents will increase from here. Fortunately, the abundance of multifamily debt capital remains as Freddie Mac and Fannie Mae raised their cap an additional \$8 billion each for 2022. On the other hand, interest rates will likely go up eventually.

It is no secret multifamily continues to be one of the most resilient sectors throughout the pandemic, posting significant growth in total sales volume, development, occupancy, and rents.

It is likely that current inflation, supply constraints, and labor shortages will have no dramatic long-term negative effects on the multifamily industry.

#### MULTIFAMILY CONSTRUCTION TRYING TO KEEP UP WITH DEMAND

Demand for apartments is reaching an all-time high after 255,000 multifamily units were absorbed (newly completed units leased) nationally during the third quarter. That figure marks the largest single-quarter absorption since 1990, according to RealPage data, indicating the supply of apartment construction has become more paramount than ever.

Apartment construction appears to have overcome the cost of materials and labor shortage dilemma better than singlefamily construction. According to U.S. Census Bureau data, new multifamily construction permits were issued nationally for 57,000 units in August 2021, signifying it as the hottest month since June 2015. For single family housing construction, housing starts fell in September and permits dropped to a one-year low, according to a report from the U.S. Department of Commerce.

Multifamily developers recognize the disparity in current supply/demand levels and are getting creative to keep up with demand. Select developers are taking underperforming commercial spaces and converting them into apartments at a record rate. Obsolete office buildings, old industrial facilities, underperforming malls, and out-of-date hotels are all prospects for potential apartment conversions.

It is projected that 20,100 units will be converted into apartments from commercial spaces by the end of the year nationally, according to a new report by RentCafe.

Creative methods like this will become imperative moving forward if the multifamily industry has any chance of matching supply with demand. Expect multifamily construction to remain active especially, as supply chain constraints diffuse.

#### SACRAMENTO MARKET METRICS: BY THE NUMBERS

The Sacramento MSA multifamily market continued its extremely active year with a flurry of transaction activity, new development, and significant rent growth. Here is what the data is reporting.

For 5-49 unit properties, Q3 saw a transaction volume of approximately \$109 Million, which represented a significant 110.2% Year-over-Year increase from Q3 2020. In the 50+ unit category, the quarter brought in about \$545 Million, another enormous increase of 216.7% YoY.

Average Price-Per-Unit amounts were up in the 5-49 segment, rising 27.1% YoY to \$192,286. Contrary to the 5-49 segment, the 50+ unit segment was down 12.3% to \$250,871. This translated to an Average Price/SF of \$250.20 in 5-49 (up 14.4%) and \$284.06 (down 20.0%) in 50+.

Inventory age did not increase in both unit segments Yearover-Year. Average Year Built for 5-49 remained static reporting the year 1961. The Average Year Built in 50+ reported the year 1982, versus 1985.

The market's occupancy rate and average rent continued reporting significant increases this quarter. Q3 2021 occupancy averaged 96.6%, up from 96.1% in Q3 2020. Average rent reported \$1,698, up \$178 (11.7%) from last year.

Sacramento MSA demographics reported improved employment numbers following abysmal 2020 data due to the COVID-19 Recession. The unemployment rate finished the quarter at 5.5%, according to Bureau of Labor Statistics numbers. The employment growth rate finished the quarter at 3.6%, according to Bureau of Labor Statistics numbers. The CoStar estimate of total population was 2,405,603.

Median Household Income was \$81,696, and Per Capita Income came in at \$35,563.

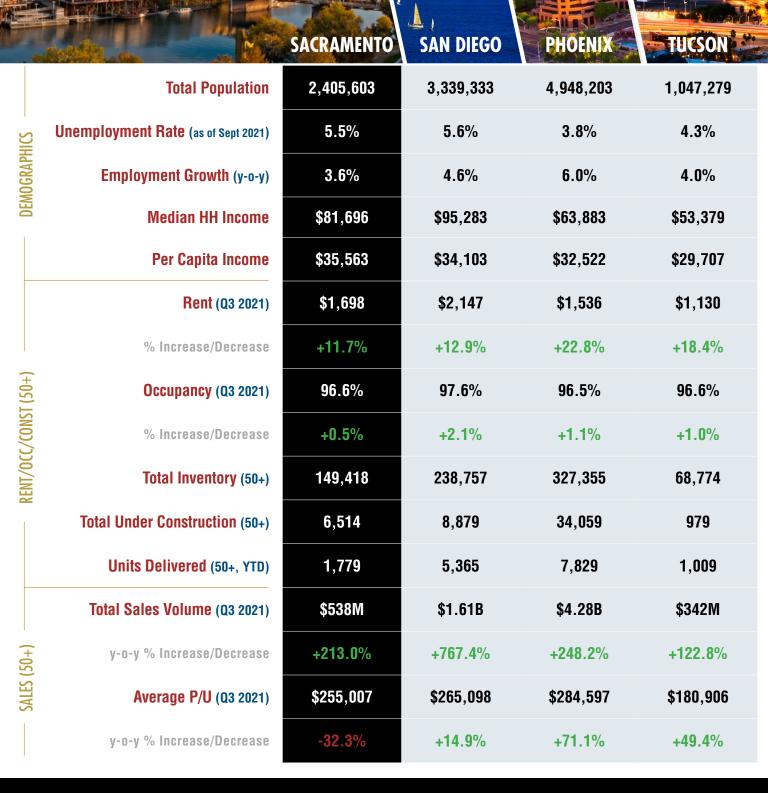
In the realm of new construction for 5+ unit properties, 1,779 units were delivered across 16 projects for the first three quarters of the year.

Currently, a pipeline of 9,358 units is estimated to be in the Planning stages across 61 properties. A total of 6,514 units are listed as Under Construction across 30 properties.

Pre-lease absorption per market (12 month), according to CoStar, reported 1,785 units.

Total Unit Inventory for 5+ properties ended the year at 184,985 units, and 50+ came in at 149,418 units.

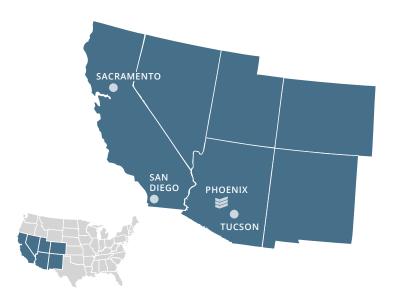
## **ABI COMPARATIVE MARKET REVIEW: Q3 2021**





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