



5+ UNIT PROPERTIES	Q1 2021 INCREASE/DECREASE		Q1 2020
Total Sales Volume	\$221M	-59.3%	\$544M
<ul><li>Price/Unit</li></ul>	\$162,533	-40.1%	\$271,251
<pre></pre>	\$211.60	-16.6%	\$253.68
> < Year Built	1959	-12 Yrs	1971
Average Rent	\$1,577	+9.2%	\$1,444
Occupancy Rate	96.4%	+1.5%	94.9%
Units Delivered	157		

### **ABI GEONEWS: SACRAMENTO MSA - SELECT NEWS**

CONTINUED ON PAGE 05



Aggie Square details new community benefits agreement, \$50 million for affordable housing



Sacramento tops the nation for rent increases



Local developers embrace strategy of building single-family homes to rent

2,365,946 †††

# **POPULATI**



Q-O-Q AS OF MAR 2021 - BLS

-5.4%

EMPLOYMENT GROWTH Y-O-Y AS OF MAR 2021 - BLS

\$87,541

\$35,563



MEDIAN HH INCOME

PER CAPITA INCOME 2019 ACS 5-YEAR ESTIMATE

3.820



183,54



**UNDER CONSTRUCTION** 

TOTAL INVENTORY AS OF MAR 2021 - COSTAR

## **SACRAMENTO MSA - PER COUNTY ANALYSIS**

SACRAMENTO MSA QUICK STATS UNEMPLOYMENT RATE MEDIAN HH INCOME PER CAPITA INCOME TOTAL INVENTORY UNDER CONSTRUCTION							
	Sacramento MSA	6.9%	\$87,541	\$33,548	183,541	3,820	
	Sacramento	7.2%	\$83,500	\$34,603	133,573	2,549	
	Placer	5.3%	\$99,700	\$43,759	21,807	247	
	Yolo	6.0%	\$87,600	\$34,515	20,425	774	
	El Dorado	6.0%	\$94,000	\$42,749	7,736	250	

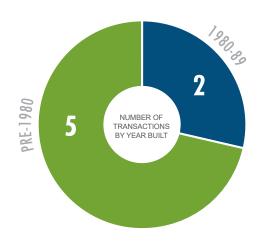
<sup>\*</sup> Total inventory numbers may vary due to zip/city overlap

#### SACRAMENTO MSA - PER COUNTY ANALYSIS

Average Rent (Q1 2021) \$1,418 \$1,791 \$1,562 \$1,461 \$1.562 \$1,461 \$1.562 \$1,461 \$1.562 \$1.461 \$1.562 \$1.461 \$1.562 \$1.461 \$1.565 \$1.566	_	Sacramento	Placer	Yolo	El Dorado
Occupancy Rate (Q1 2021)         97.0%         97.4%         95.3%         97.6%           % Change (y-o-y)         +1.7%         +1.8%         -2.2%         +1.5%           Units Delivered (Q1 2021, 5+)         157         0         0         0           Total Sales Volume (Q1 2021, 50+)         \$136,525,000         \$0         \$0         \$0           Total Sales Volume (Q1 2020, 50+)         \$136,140,000         \$0         \$334,690,000         \$0           % Change (y-o-y)         +0.3%              Avg P/U (Q1 2021, 50+)         \$161,951              Avg P/U (Q1 2020, 50+)         \$179,368          \$416,800            % Change (y-o-y)         -9.7%              Total Sales Volume (Q1 2021, 5-49)         \$67,073,980         \$5,430,000         \$650,000         \$11,690,760           Total Sales Volume (Q1 2021, 5-49)         \$42,491,500         \$5,475,000         \$24,505,000         \$1,100,000           % Change (y-o-y)         +57.9%         -0.8%         -97.3%         +962.8%           Avg P/U (Q1 2021, 5-49)         \$163,197         \$164,545         \$130,000         \$167,011           Av	Average Rent (Q1 2021)	\$1,418	\$1,791	\$1,562	\$1,461
% Change (y-o-y)       +1.7%       +1.8%       -2.2%       +1.5%         Units Delivered (Q1 2021, 5+)       157       0       0       0         Total Sales Volume (Q1 2021, 50+)       \$136,525,000       \$0       \$0       \$0         Total Sales Volume (Q1 2020, 50+)       \$136,140,000       \$0       \$334,690,000       \$0         % Change (y-o-y)       +0.3%            Avg P/U (Q1 2021, 50+)       \$161,951            Avg P/U (Q1 2020, 50+)       \$179,368        \$416,800          % Change (y-o-y)       +9.7%            Total Sales Volume (Q1 2021, 5-49)       \$67,073,980       \$5,430,000       \$650,000       \$11,690,760         Total Sales Volume (Q1 2020, 5-49)       \$42,491,500       \$5,475,000       \$24,505,000       \$1,100,000         % Change (y-o-y)       +57.9%       -0.8%       -97.3%       +962.8%         Avg P/U (Q1 2021, 5-49)       \$163,197       \$164,545       \$130,000       \$167,011         Avg P/U (Q1 2020, 5-49)       \$140,236       \$195,536       \$237,913       \$100,000	% Change (y-o-y)	+7.7%	+12.8%	+2.2%	+5.6%
Units Delivered (Q1 2021, 5+)  157  0  0  0  Total Sales Volume (Q1 2021, 50+)  \$136,525,000  \$0  \$0  \$0  \$0  \$0  Total Sales Volume (Q1 2020, 50+)  \$136,140,000  \$0  \$0  \$334,690,000  \$0  \$0  % Change (y-0-y)  +0.3%   Avg P/U (Q1 2021, 50+)  \$161,951   Avg P/U (Q1 2020, 50+)  \$179,368   \$416,800   % Change (y-0-y)  -9.7%   Total Sales Volume (Q1 2021, 5-49)  \$67,073,980  \$5,430,000  \$650,000  \$11,690,760  Total Sales Volume (Q1 2020, 5-49)  \$42,491,500  \$5,475,000  \$24,505,000  \$1,100,000  % Change (y-0-y)  +57.9%  -0.8%  -97.3%  +962.8%  Avg P/U (Q1 2021, 5-49)  \$163,197  \$164,545  \$130,000  \$100,000	Occupancy Rate (Q1 2021)	97.0%	97.4%	95.3%	97.6%
Total Sales Volume (Q1 2021, 50+) \$136,525,000 \$0 \$0 \$0 \$0  Total Sales Volume (Q1 2020, 50+) \$136,140,000 \$0 \$334,690,000 \$0  % Change (y-o-y) +0.3%  Avg P/U (Q1 2021, 50+) \$161,951  Avg P/U (Q1 2020, 50+) \$179,368 \$416,800  % Change (y-o-y) -9.7%  Total Sales Volume (Q1 2021, 5-49) \$67,073,980 \$5,430,000 \$650,000 \$11,690,760  Total Sales Volume (Q1 2020, 5-49) \$42,491,500 \$5,475,000 \$24,505,000 \$1,100,000  % Change (y-o-y) +57.9% -0.8% -97.3% +962.8%  Avg P/U (Q1 2021, 5-49) \$163,197 \$164,545 \$130,000 \$167,011  Avg P/U (Q1 2020, 5-49) \$140,236 \$195,536 \$237,913 \$100,000	% Change (y-o-y)	+1.7%	+1.8%	-2.2%	+1.5%
Total Sales Volume (Q1 2020, 50+) \$136,140,000 \$0 \$334,690,000 \$0  % Change (y-o-y) +0.3%  Avg P/U (Q1 2021, 50+) \$161,951  Avg P/U (Q1 2020, 50+) \$179,368 \$416,800  % Change (y-o-y) -9.7%  Total Sales Volume (Q1 2021, 5-49) \$67,073,980 \$5,430,000 \$650,000 \$11,690,760  Total Sales Volume (Q1 2020, 5-49) \$42,491,500 \$5,475,000 \$24,505,000 \$1,100,000  % Change (y-o-y) +57.9% -0.8% -97.3% +962.8%  Avg P/U (Q1 2021, 5-49) \$163,197 \$164,545 \$130,000 \$167,011  Avg P/U (Q1 2020, 5-49) \$140,236 \$195,536 \$237,913 \$100,000	Units Delivered (Q1 2021, 5+)	157	0	0	0
% Change (y-o-y) +0.3% Avg P/U (Q1 2021, 50+) \$161,951	Total Sales Volume (Q1 2021, 50+)	\$136,525,000	\$0	<b>\$0</b>	\$0
Avg P/U (Q1 2021, 50+) \$161,951	Total Sales Volume (Q1 2020, 50+)	\$136,140,000	<b>\$0</b>	\$334,690,000	\$0
Avg P/U (Q1 2020, 50+) \$179,368 \$416,800 \$416,80	% Change (y-o-y)	+0.3%			<del></del>
% Change (y-o-y) -9.7%  Total Sales Volume (Q1 2021, 5-49) \$67,073,980 \$5,430,000 \$650,000 \$11,690,760  Total Sales Volume (Q1 2020, 5-49) \$42,491,500 \$5,475,000 \$24,505,000 \$1,100,000  % Change (y-o-y) +57.9% -0.8% -97.3% +962.8%  Avg P/U (Q1 2021, 5-49) \$163,197 \$164,545 \$130,000 \$167,011  Avg P/U (Q1 2020, 5-49) \$140,236 \$195,536 \$237,913 \$100,000	Avg P/U (Q1 2021, 50+)	\$161,951			
Total Sales Volume (Q1 2021, 5-49) \$67,073,980 \$5,430,000 \$650,000 \$11,690,760  Total Sales Volume (Q1 2020, 5-49) \$42,491,500 \$5,475,000 \$24,505,000 \$1,100,000  % Change (y-o-y) +57.9% -0.8% -97.3% +962.8%  Avg P/U (Q1 2021, 5-49) \$163,197 \$164,545 \$130,000 \$167,011  Avg P/U (Q1 2020, 5-49) \$140,236 \$195,536 \$237,913 \$100,000	Avg P/U (Q1 2020, 50+)	\$179,368		\$416,800	
Total Sales Volume (Q1 2020, 5-49) \$42,491,500 \$5,475,000 \$24,505,000 \$1,100,000 \$6 Change (y-o-y) +57.9% -0.8% -97.3% +962.8% Avg P/U (Q1 2021, 5-49) \$163,197 \$164,545 \$130,000 \$167,011 Avg P/U (Q1 2020, 5-49) \$140,236 \$195,536 \$237,913 \$100,000	% Change (y-o-y)	-9.7%			
% Change (y-o-y) +57.9% -0.8% -97.3% +962.8%  Avg P/U (Q1 2021, 5-49) \$163,197 \$164,545 \$130,000 \$167,011  Avg P/U (Q1 2020, 5-49) \$140,236 \$195,536 \$237,913 \$100,000	Total Sales Volume (Q1 2021, 5-49)	\$67,073,980	\$5,430,000	\$650,000	\$11,690,760
Avg P/U (Q1 2021, 5-49)       \$163,197       \$164,545       \$130,000       \$167,011         Avg P/U (Q1 2020, 5-49)       \$140,236       \$195,536       \$237,913       \$100,000	Total Sales Volume (Q1 2020, 5-49)	\$42,491,500	\$5,475,000	\$24,505,000	\$1,100,000
Avg P/U (Q1 2020, 5-49)	% Change (y-o-y)	+57.9%	-0.8%	-97.3%	+962.8%
	Avg P/U (Q1 2021, 5-49)	\$163,197	\$164,545	\$130,000	\$167,011
% Change (y-o-y) +16.4% -15.8% -45.4% +67.0%	Avg P/U (Q1 2020, 5-49)	\$140,236	\$195,536	\$237,913	\$100,000
	% Change (y-o-y)	+16.4%	-15.8%	-45.4%	+67.0%

#### **50+ UNIT MULTIFAMILY PROPERTY ANALYSIS**

	Q1 2021	INCREASE/DECREASE	Q1 2020
Total Sales Volume	\$137M	-71.0%	\$471M
□ Price/Unit	\$161,951	-46.3%	\$301,428
<pre></pre>	\$219.20	-17.1%	\$264.27
> Year Built	1973	-14 Yrs	1987



#### **TOP 3 TRANSACTIONS BY PRICE/UNIT (50+)**

#### Apex on the River

Sacramento, 144 Units | \$31,000,000 \$215,278/Unit | \$258.71/SF | Built 1972



#### **Woodmore Manor**

Citrus Heights, 110 Units | \$22,725,000 \$206,591/Unit | \$297.64/SF | Built 1985

#### The Woods

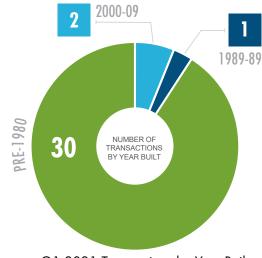
Citrus Heights, 124 Units | \$25,350,000 \$204,435/Unit | \$252.19/SF | Built 1986

#### Q1 2021 Transactions by Year Built

	# of Transactions	Avg Price/Unit	Avg Price/SF
2010+			
2000-09			
1990-99			
1980-89	2	\$205K	\$269
Pre-1980	5	\$145K	\$199

#### 5 - 49 UNIT MULTIFAMILY PROPERTY ANALYSIS

		Q1 2021	INCREASE/DECREASE	Q1 2020
Total Sal	es Volume	\$85M	+15.3%	\$74M
<u>ш</u> [	Price/Unit	\$163,477	-1.1%	\$165,329
E R A	Price/SF	\$200.41	-0.7%	\$201.90
> <	Year Built	1956	-10 Yrs	1966



#### **TOP 3 TRANSACTIONS BY PRICE/UNIT (5-49)**



#### The Crest at Memory Lane

Sacramento, 12 Units | \$3,195,000 \$266,250/Unit | \$138.14/SF | Built 2009



#### 296 California Street

Auburn, 6 Units | \$1,550,000 \$258,333/Unit | \$226.58/SF | Built 1915

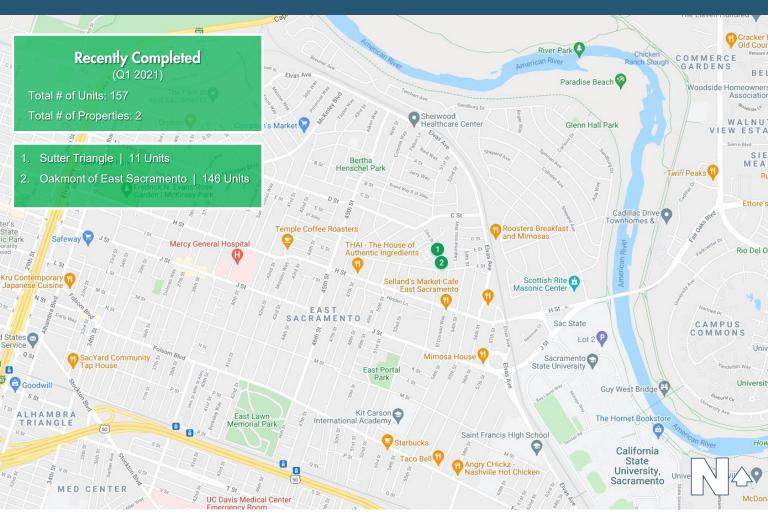
#### **Sierra Court**

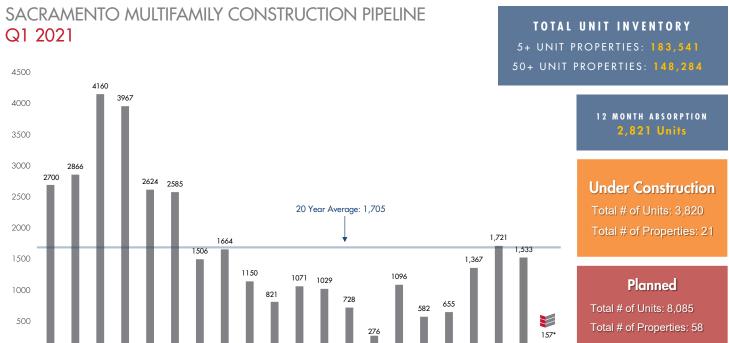
Sacramento, 37 Units | \$9,454,536 \$255,528/Unit | \$339.31/SF | Built 1963

Q1 2021 Transactions by Year Built

	# of Transactions	Avg Price/Unit	Avg Price/SF	
2010+				
2000-09	2	\$241K	\$167	
1990-99				
1980-89	1	\$137K	\$236	
Pre-1980	30	\$160K	\$203	

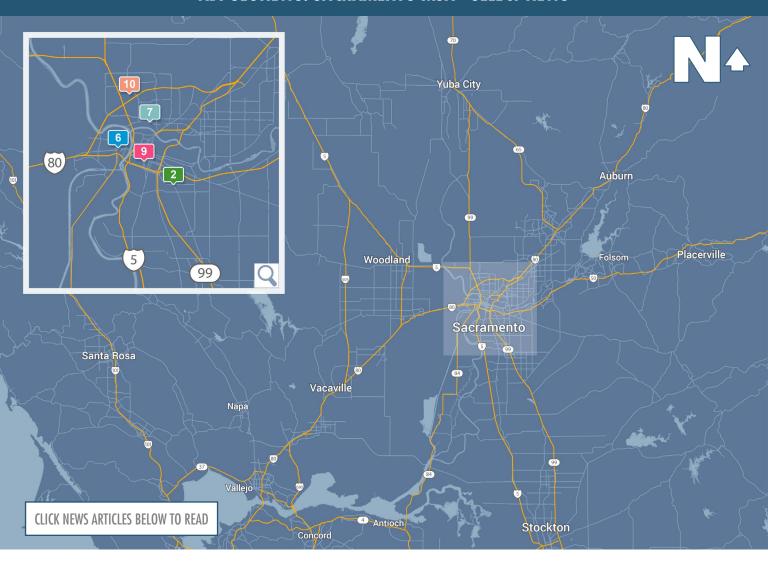
### **COMPLETED CONSTRUCTION**





<sup>\*</sup> Project Units Delivered. Project units delivered is based on when the total project is completed, not as individual buildings/units are delivered

### **ABI GEONEWS: SACRAMENTO MSA - SELECT NEWS**





#### City of Sacramento

These Cities Are Dominating The COVID-Era Multifamily



#### University of California Davis & Wexford Science and **Technology LLC**

Aggie Square details new community benefits agreement, \$50 million for affordable housing



#### California State University Sacramento

Innovation 'hub' for Sac State nears start



#### City of Sacramento

Sacramento tops the nation for rent increases



#### Multiple

**LDK Ventures** 

Sacramento's Railyards

New Apartments Planned in Sacramento's Robla Neighborhood

LDK Ventures Break Ground on 345-Unit Multifamily Projec at



#### **Oakmont Properties**

**Oakmont Properties** 

Press at Midtown Quarter is Largest Single-Asset Market-Rate Multifamily Trade

Recent \$92M Multifamily Sale Shows Strength of Sac Market



City of Sacramento SAC Adopts Rent Control, Just Cause Eviction Ordinance



**Multiple Development Companies** Local developers embrace strategy of building single-family homes to rent



#### Ezralow Co.

Development Company Plans Full Conversion of River District Hotel to Apartments



#### City of Sacramento

Sacramento Reports Lowest Apartment Vacancy Rate in the



# The COVID-19 Recovery Coming Quicker Than Expected

### The National Recovery Effort

As a miserable unforgettable year is joyously placed in the rearview mirror, previous pandemic restrictions are beginning to fade rapidly as COVID-19 vaccinations continue to cycle throughout the nation.

The economy is starting to heat up with unemployment rates dropping and significant recovery of COVID-19-related job loss persists. 916,000 jobs were added in March, and unemployment is down to 6%, according to Yardi Matrix.

Apartments are stabilizing as rent rates return to pre-pandemic levels. Most markets experienced positive net absorption and the highest recorded rent collection rates in over a year.

Urban cores and gateway markets like San Francisco, New York City, and Los Angeles, which were hit hardest by strict restrictions and an exodus of people migrating to less dense, more affordable markets, have slowly begun to recover.

Multifamily deal flow manifested strong investor interest for sunbelt markets like Phoenix, Dallas, Austin, and Atlanta. Generally, northern markets saw more of a decline in sales volume. Overall, national multifamily sales volume witnessed a decline year-over-year but projects to show an increase next quarter.

# Sacramento Emerging as a Target for California Multifamily Investment

Rocked by some of the most intense COVID-19 restrictions in the country, the California state economy attempts to pick up the pieces as these restrictions begin to dissolve across the board.

The Sacramento MSA lost a devastating \$3.7 Billion in tourist spending and 316,000 tourism-related jobs during COVID-19.

Extended eviction moratoriums and rent control measures have made the past year tough to be a landlord. Despite these negative factors, Sacramento has emerged as a shining bright spot for California multifamily in the post-COVID era.

Following the introduction of mainstream working from home, data indicates people are migrating from the expensive dense Bay Area cities to Sacramento in search of more space and cheaper rent.

# ABInsight The COVID-19 Recovery Coming Quicker Than Expected

In the face of multifamily sales being down this quarter, Sacramento is reporting astonishing rent growth. Overall, the Sacramento MSA finished in the top three in the nation for Year-over-Year rent growth at 9.2%.

According to a Realtor.com report, Sacramento witnessed year-over-year rent increases of 20.3%, 12.4%, and 9.1% for studios, one-bedrooms, and two-bedrooms. All extremely high rent increases for each floor plan.

In comparison, San Francisco rents have fallen up to 34%, depending on the floor plan.

Along with being a top metro in rent growth, Sacramento finished second in the nation for year-over-year occupancy growth at a 1.5% increase to 96.4%, further illustrating the type of in-state migration the area is experiencing.

These data points are helping investors identify the region as a target when expanding their multifamily portfolios.

Like investors, local developers are noticing the positive multifamily fundamentals in Sacramento and plan to adopt the increasingly popular build-to-rent model in an effort to keep up with migration and provide renters flexibility before buying a home.

The city of Sacramento has its plans to combat the increased migration as well. The revision of designating land to have only single-family housing is part of a new general plan update that may change the area's multifamily landscape. Traditional one-unit zoned neighborhoods will begin to allow up to four units per lot in 2022.

Keep Sacramento on your radar to become more and more of a destination for multifamily investment as it rebounds from the COVID-19 Recession.

# Proposed Tax Reform's Potential Effects on CRE

President Biden's American Families Plan proposal contains new tax proposals that may be frightening to some institutional investors. Here are the proposed changes:

Implement a raise to the top-tier income tax rate from 37% to 39.6%. The long-term capital gains rate would also increase exponentially from 23.8% to 39.6% for taxpayers with an

income above \$1 million. With the addition of Net Investment Income Tax (NIIT) of 3.8%, the final rate would be 43.4%.

The plan could put an end to the step-up in basis, which allows one to reduce or eliminate capital gains tax on inherited assets. The proposed rule would make inherited assets of \$1 million or more subject to the hiked capital gains tax rate.

1031 exchanges may become a thing of the past for investors attempting to escape capital gains tax. The proposal will institute a cap of \$500k on 1031 exchanges.

The 1031 exchange rule allows an owner to defer capital gains tax if the proceeds of a property sale are used to purchase another property deemed like-kind within 180 days. According to the National Association of Realtors, 1031 exchanges accounted for roughly 12% of CRE transactions between 2016 and 2019.

1031 exchanges help create economic activity by adding jobs/labor from value-add investments and supplying federal, state and local tax revenue.

Currently, the proposal is facing an uphill battle in Congress, as members from both parties are wary of the proposed tax reforms.

If the American Families Plan is successful, it may steer multifamily investors to reassess their portfolios and strategies, hindering significant economic growth.

# Strained Housing Supply Forcing Buyer Patience

A large portion of the Millennial Generation is at an age where they are looking to buy their first home, but strong demand, low supply, and record low interest rates have caused home prices to rise swiftly. These key factors are forcing some to continue renting until the market cools.

Data provided by realtor.com showed the national inventory of homes was 53% lower than a year ago in March 2020. The data also indicated there were 117,000 fewer new listings compared to recent years.

Redfin reported the average home sold in the past year sold for 1% more than its asking price.

Current demand is vastly outpacing the existing supply of housing. Construction costs like lumber, steel, concrete, and

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labor continue to skyrocket as a result of pandemic-induced supply chain constraints and inflation.

According to the National Association of Home Builders, lumber prices have increased a whopping 250% in a single year. These cost increases may impede future home building at a time when low supply is a current issue.

It will be interesting to see if these factors delay new multifamily construction, but no data currently indicates that to be the case, as multifamily deliveries continue to perform well. But one thing is for sure it will cost more to build, and replacement costs will rise, forcing rents to increase in order to compensate.

The current situation bodes well for the influx of the new build-to-rent communities developers have been incredibly bullish on. This hybrid concept provides newly built singlefamily detached rental units in a community with common area luxury amenities.

# Sacramento Market Metrics: By the Numbers

For 5-49 unit properties, Q1 saw a transaction volume of approximately \$85 Million, which represented a 15.3% Year-over-Year increase from Q1 2020. In the 50+ unit category, the quarter brought in about \$137 Million, down 71.0% YoY.

Average Price-Per-Unit amounts were down slightly in the 5-49 segment, falling 1.1% YoY to \$163,477, and a significant decrease of 46.3% to \$161,951 for 50+. This translated to an Average Price/SF of \$200.41 in 5-49 (down 0.7%) and \$219.20 (down 17.1%) in 50+.

Inventory age saw large decreases in both unit segments Year-over-Year. Average Year Built for 5-49 reported the year 1956, versus 1966. The Average Year Built in 50+ reported the year 1973, versus 1987.

The market's occupancy rate and average rent had one of the

nation's best increases. Q1 2021 occupancy averaged 96.4%, up from 94.9% in Q1 2020. Average rent reported \$1,577, up \$133 (9.2%) from last year.

Sacramento MSA demographics reported improved employment numbers following abysmal 2020 data due to the COVID-19 Recession. The unemployment rate finished the quarter at 6.9%, according to Bureau of Labor Statistics numbers. The CoStar estimate of total population was 2,365,946.

Median Household Income was \$87,541, and Per Capita Income came in at \$35,563.

In the realm of new construction for 5+ unit properties, a low 157 units were delivered across 2 projects to start the year due to delays from pandemic restrictions.

Currently, a pipeline of 8,085 units is estimated to be in the Planning stages across 58 properties. A total of 3,820 units are listed as Under Construction across 21 properties.

Pre-lease absorption per market (12 month), according to CoStar, reported 2,821 units.

Total Unit Inventory for 5+ properties ended the year at 183,541 units, and 50+ came in at 148,284 units.

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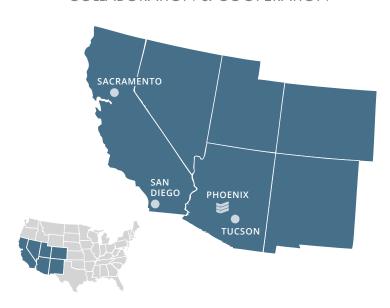
## **ABI COMPARATIVE MARKET REVIEW: Q1 2021**

			EI KEVIEW. WI	V.	
		SACRAMENTO	SAN DIEGO	PHOENIX	TUCSON
	Total Population	2,365,946	3,334,380	4,948,203	1,047,279
- SOII	Unemployment Rate (as of Mar 2021)	6.9%	6.9%	6.1%	6.7%
DEMOGRAPHICS	Employment Growth (y-o-y)	-5.3%	-7.4%	-2.4%	-2.4%
DEM	Median HH Income	\$87,541	\$93,676	\$63,883	\$53,379
	Per Capita Income	\$35,563	\$34,103	\$32,522	\$29,707
	Rent (Q1 2021)	\$1,577	\$1,938	\$1,320	\$1,004
	% Increase/Decrease	+9.2%	+4.2%	+7.1%	+8.1%
r (50+)	Occupancy (Q1 2021)	96.4%	96.2%	95.8%	96.3%
RENT/OCC/CONST (50+)	% Increase/Decrease	+1.5%	+1.3%	+0.6%	+1.4%
ENT/0C	Total Inventory (50+)	148,284	234,405	321,926	68,020
	Total Under Construction (50+)	3,820	10,066	31,533	1,765
	Units Delivered (50+, Q1 2021)	157	1,455	2,867	0
(+09	Total Sales Volume (Q1 2021)	\$137M	\$220M	\$2.09B	\$209M
	y-o-y % Increase/Decrease		-11.8%	+55.1%	-57.1%
SALES (50+)	Average P/U (Q1 2021)	\$161,951	\$292,123	\$214,729	\$100,036
	y-o-y % Increase/Decrease		-13.9%	+16.8%	-31.5%



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#### SACRAMENTO ADVISORS

#### **DAVID C. JUSTESEN**

SENIOR VICE PRESIDENT

916.330.4040

david.justesen@abimultifamily.com
CA DRE Broker #00853627

#### **TYLER JUSTESEN**

VICE PRESIDENT

916.330.4818

tyler.justesen@abimultifamily.com
CA DRE Broker #02044409

#### **SACRAMENTO OFFICE**

2251 Douglas Blvd, Ste 115 Roseville, CA 95661 916.330.4040

CA Lic #02015648

#### SAN DIEGO OFFICE

1012 Second Street, Ste 100 Encinitas, CA 92024 858.256.5454

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#### **PHOENIX HEADQUARTERS**

5227 North 7th Street Phoenix, AZ 85014 602.714.1400

#### **TUCSON OFFICE**

1650 North Kolb Road, Ste 230 Tucson, AZ 85715 520.265.1945

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